

VOLKSWAGEN ACCESSORIES

WORLD-WIDE AUTOMOBILES CORPORATION
AUTHORIZED VOLKSWAGEN DEALER

49-12 Newtown Road, Long Island City New York, 3 N. Y.



The Volkswagen is an unusually well-built car. Its quality workmanship is readily evident wherever you may look. This painstaking craftsmanship by skilled workers is coupled with the most advanced engineering and design.

The Volkswagen with its 4-wheel independent torsion bar suspension, its air-cooled horizontally opposed engine-in-rear is matched by few other automobiles in the world regardless of price.

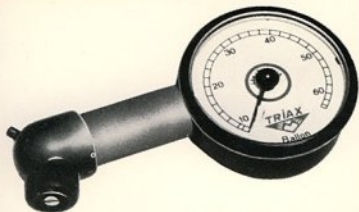
To see that Volkswagen owners get the most utility and highest performance from their cars, World Wide Automobiles Corporation and the VW distributors throughout the United States, Canada and the rest of the free world have established the highest service standards in the industry.

The VW accessories illustrated in this catalog have been selected by World Wide Automobiles Corporation from the accessory manufacturers both here and abroad, and now after years of testing and selection you can offer Volkswagen accessories with the knowledge that these are products truly fit for the Volkswagen.

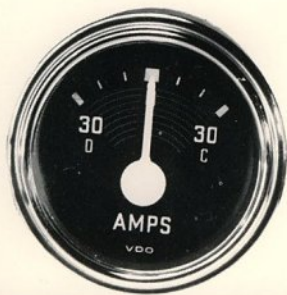
Volkswagen owners can buy all of these accessories from you, the authorized VW dealer.

WORLD-WIDE AUTOMOBILES CORPORATION

INSTRUMENTS AND GAUGES



TIRE GAUGE This large face dial tells you quickly and accurately your air pressure in pounds per square inch from eight to sixty-five. Proper air pressures add considerably to comfort and road handling qualities. Correct inflation means tires will wear better, last longer. Comes in special leather case. **6605**



AMMETER Indicates whether your VW generator is functioning and tells whether your battery is being charged or is discharging. Reads this rate in amperes from zero to thirty. This instrument built by the manufacturer of the VW speedometer and matches that face exactly. Indirect no-glare lighting. **9901**



VOLKSWAGEN 3-IN-1 "MOTOMETER" INSTRUMENT Ammeter, fuel and oil temperature gauge all on one face and under one glass. Matches regular speedometer. See your engine condition at a glance. **1107**

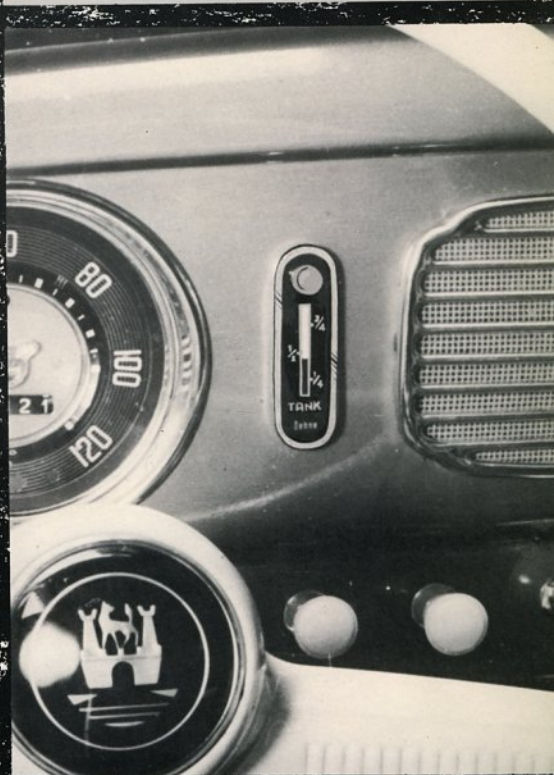
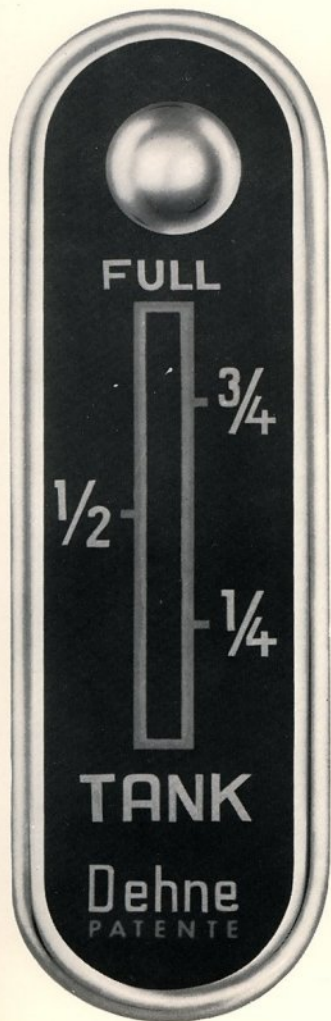


OIL TEMPERATURE GAUGE Tells you in Fahrenheit degrees: When your engine is warmed up—when your oil temperature is within normal limits—gives you ample warning before damage is done as engine approaches permissible high heat, indicating possible fan belt slippage or dangerously low oil levels or oil leaks. Simple dipstick master sending unit. **1101**

EIGHT DAY VOLKSWAGEN CLOCK & GRILLE Here's a clock to match your speedometer (it's made by the same meticulous workmen) comes complete with beautifully chrome plated VW Radio grille. **9923**



FUEL GAUGE



VOLKSWAGEN FUEL GAUGE Know your fuel level wherever you are. Estimate your miles per gallon as you drive. Stop guessing. Attractive matching instrument panel mounting of this accurate fuel gauge. Indirect lighting with red warning when gas level is low. All mechanical, simple to install, gives steady reading even on rough roads.

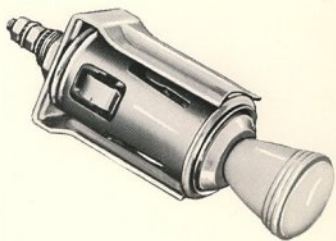
2201

MAP LIGHT AND CIGAR LIGHTER

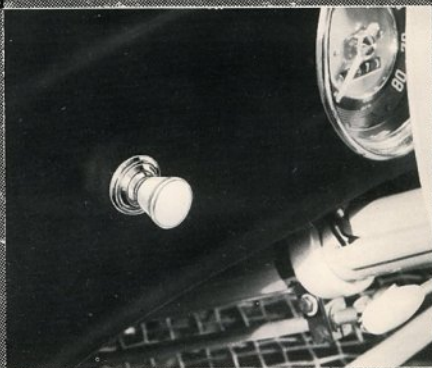


COMBINATION MAP LIGHT-CIGAR LIGHTER

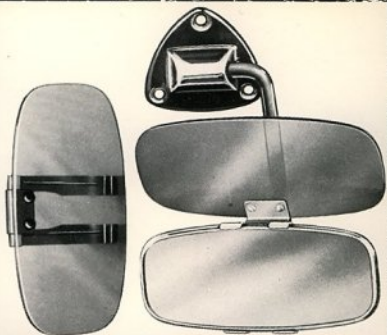
Wonderful dual purpose panel instrument. Acts as both a cigar lighter and a map or cockpit light. Light is hooded so as to not distract driver. Real heavy chrome plate finish. 9905



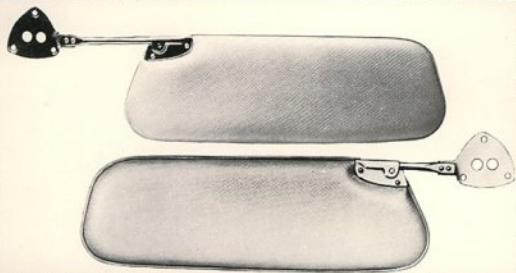
CIGAR LIGHTER Automatic lighter especially designed to match VW control knobs. Well made of best quality materials. A fitting accessory for your Volkswagen. 9903



VISIBILITY AIDS

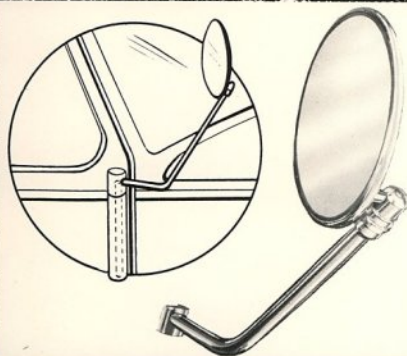


ANTI-GLARE VISOR Install this green tinted, hinged shield on your rear view mirror and prevent temporary blindness with the flick of a finger. **7763**



SUN VISOR Nicely upholstered or padded and covered with simulated gray leather. Also available for right side with neatly recessed vanity mirror.

8891—Right
8889—Left
8893—Right with mirror



MIRROR FOR SEDAN AND CONVERTIBLE.

Right side — hinge pin type. 7703

Also available:

Left side — hinge pin type. 7701

Mirror for Karmann-Ghia.

Left side. 7705

Mirror, transporter hinge pin (Dove Blue). 7707

Mirror for Karmann-Ghia for mounting on fender. 7725

All chrome fittings triple plated.

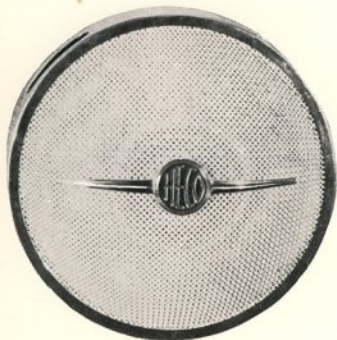


SPOTLIGHT Powerful, completely directional spotlight with powerful suction cup for suspending from windshield. Plugs into cigarette lighter. Has 14 feet of cord, permitting it to be used anywhere inside, outside, or under your Volkswagen. Comes equipped with special red lens that when affixed to outside of Volkswagen becomes an unmistakable danger signal when car is stationary on parkways, expressways, wherever there is high speed traffic. **9907**



BECKER AM-FM CAR RADIO Here is an automatic push button radio designed for the Volkswagen and precision built by painstaking German craftsmen. The combination of tone control, balanced frequency unit, and reverse feedback in the audio stage gives good reception even at high speeds. This radio operates on 12 volt as well as the 6 volt VW batteries.

AM and FM 3311
AM only 3313



AUXILIARY REAR SEAT SPEAKER For placement behind rear seat for 3-dimensional sound when used in conjunction with conventional speaker or as the only speaker using the entire VW interior acoustically. Especially helpful in Kombi, station wagon and Micro Bus.

3319

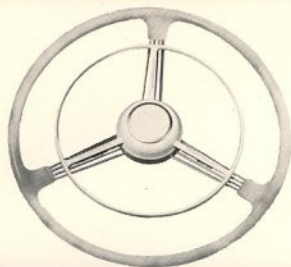
VOLKSWAGEN

RADIOS

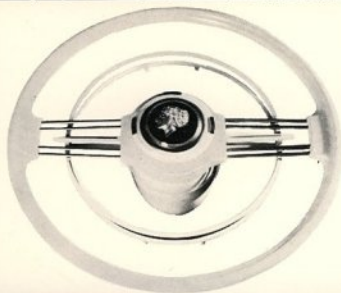


SAINT CHRISTOPHER HORN BUTTON This famous traveller's guardian angel beautifully moulded in plastic bas-relief fashion. Comes in red, blue, green, and a lovely grey called "Polar Silver."

For VW before Aug. 1955 4405
For VW after Aug. 1955 4405A



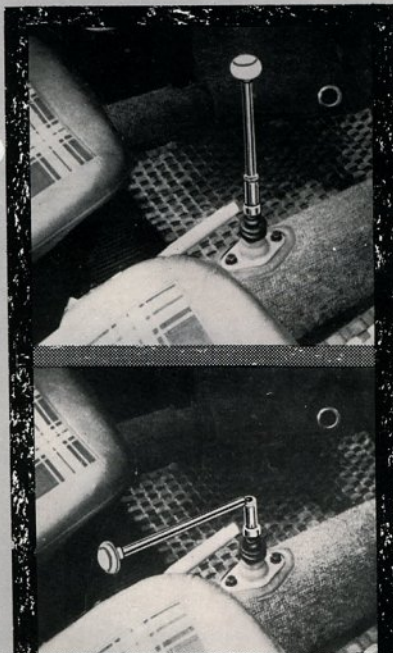
DELUXE THREE-SPOKE STEERING WHEEL Dress up your Volkswagen with this stunning heavy duty oversized steering wheel with built-in horn ring and non-skid grip. Matching VW Ivory, of course. 4401



SPECIAL MULTI-CONTROL STEERING WHEEL has horn ring that activates high and low beam lights as well as turn indicator. Wheel has cameo medallion, non-skid hand grip and an ivory finish to match standard Volkswagen dashboard knobs. Solenoid box and wiring included. 4403

STEERING WHEELS AND HORN BUTTONS

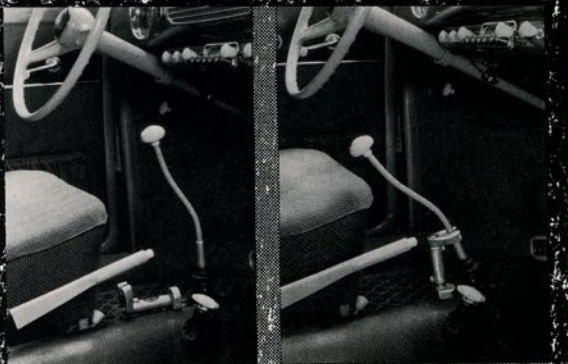
HAND BRAKE & GEARSHIFT FITTINGS



FOLDING GEARSHIFT This VW gearshift lever folds down when not in use and gives additional leg-room to permit easy entry and exit to and from the driver's seat, making it unnecessary to get in or out from the street. Cannot fold accidentally. **7713**

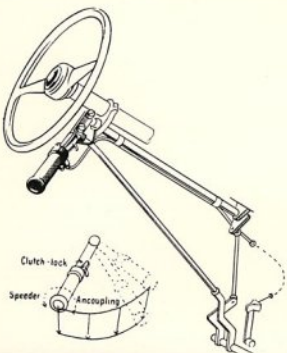


HAND BRAKE GRIP Special plastic non-skid hand brake grip. Matches VW ivory trim. Provides a safe comfortable grip. **7715**



GEARSHIFT LOCK You can leave the ignition key in your Volkswagen without fear when you lock your gearshift in reverse gear. Folds out of the way when driving. **7743**

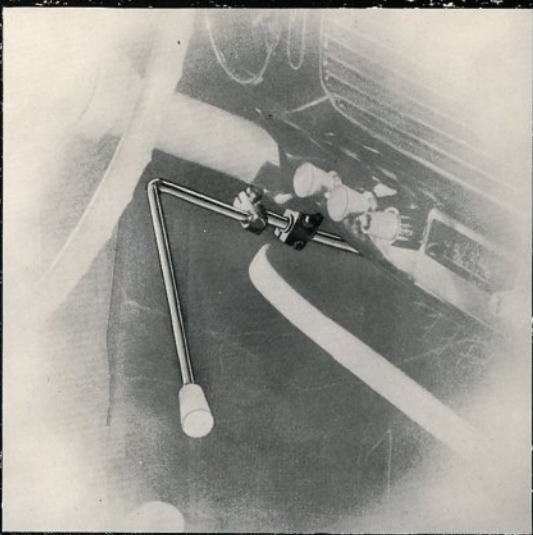
REMOTE CONTROLS



CONTROLS FOR LEG AMPUTEES OR LEG PARALYSIS

One hand control for clutch, brake, and accelerator; just lift, lower or twist to operate. Simple to install, foolproof.

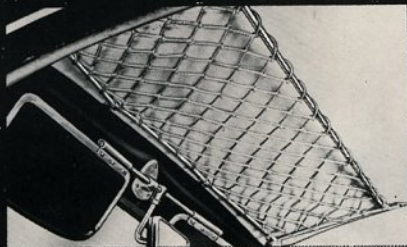
7739



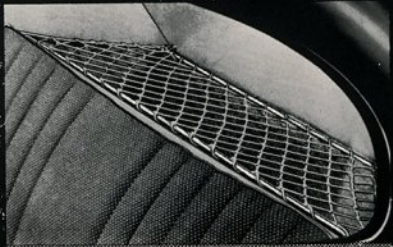
HAND THROTTLE Supplements foot accelerator. Excellent for long trips. Also good for unattended engine warm-ups, especially in cold weather. Rustproof.

7741

SPACE-MAKERS AND HANDLES



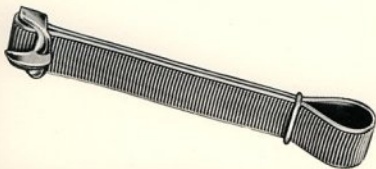
ROOF NET Upper berth hammock for convenient out-of-the-way storage. Handy to front seat occupants. Especially designed for quick easy installation. Rigid chrome plated frame and fittings, sturdy elastic cord net. **8829**



TRUNK NET — PULLMAN SLEEPER NET Same as #8829 ... for extra parcel space behind rear seat over luggage space. **8831**



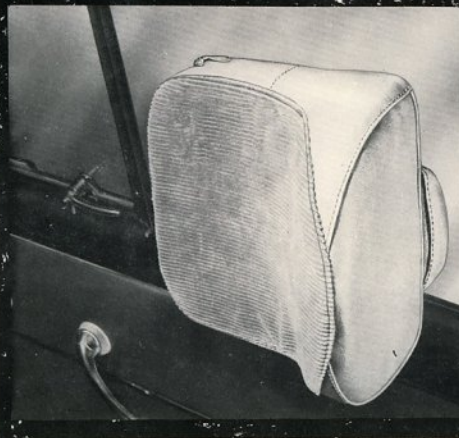
SNOWSHOE HANDY CARRY-ALL SHELF Fits under dashboard and is ideally suited for scarves, hats, books, groceries and many large objects which cannot be put in glove compartment. Does not affect leg room ... is of sturdy attractive construction. **#8895**



REAR SEAT HAND HOLD Has the appearance of woven tufted upholstery cloth, yet is made entirely of permanent washable plastic, moulded in one piece. Heavy chrome-plated fittings. **8827**



INSIDE DOOR-PULL HANDLES Make more convenient door closing, beautifully shaped and nicely finished in heavy chrome plate. Sold in pairs. **7731**



RIDING COMFORT

AIRLINE-TYPE HEAD AND SHOULDER SUPPORT

Finished in simulated leather firmly upholstered. Ideal for long rides and for the comfort of sleeping passengers.

8855A — Red
8855B — Blue
8855C — Green
8855D — Beige
8855E — Gray (cloth)

BACK-SUPPORT CUSHION Fully adjustable. Fits small of back. Surprisingly comfortable.

8857A — Red
8857B — Blue
8857C — Green
8857D — Beige
8857E — Gray (cloth)

ARM REST WITH ZIPPER POCKET Arm rest and zipper pocket for maps, licenses, glasses, etc. Comfortable, convenient, simple quick installation.

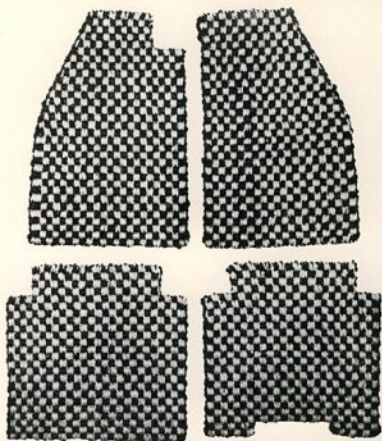
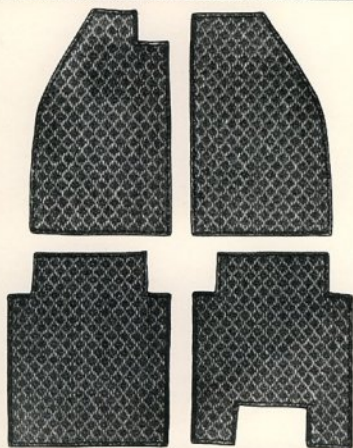
Arm rest — RED Simulated leather 8845A
Arm rest — GREEN Simulated leather 8845C
Arm rest — BLUE Simulated leather 8845B
Arm rest — BEIGE Simulated leather 8845D
also available:
Arm rest — GRAY Cloth 8845E

WINDOW HEAD REST Comfortable sleeping pillow for passenger napping. Fastens to window glass with strong rubber suction cups. Nicely tailored in soft gray corduroy and simulated leather. Perfect for long trips. 8853

VW FLOOR MATS

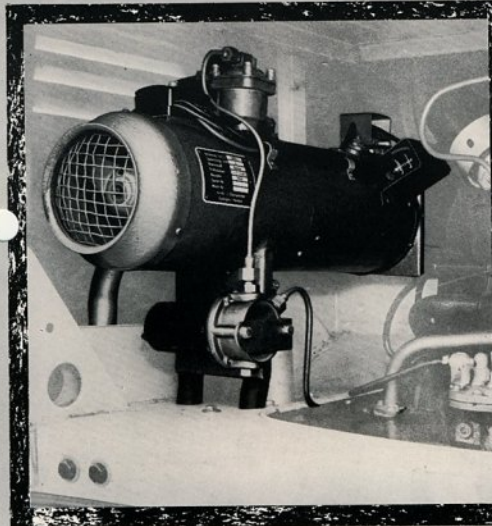


Sisal self binding natural, red	8801
Sisal self binding natural, red	8803
Sisal simulated leather binding Black & Red	8805
Red & Blue	8807
Silver grey & Blue	8809
Dark brown & Yellow	8811
Natural & Red for Karmann-Ghia	8813
Black & Red for transporters	8815
Red & Blue for transporters	8817
Dark brown & Yellow carpeting	8819
Silver grey & Red	8821
Silver grey & Blue	8823
Natural & Moss green	8825



VOLKSWAGEN FLOOR MATS Installing these good looking floor coverings are perhaps one of the best and least expensive ways of adding to the enjoyment of your Volkswagen.

V.W. floor mats lend just the right air of elegance; they insulate effectively against cold or heat, and lower objectionable noises to a whisper. These floor mats are fitted exactly and can be removed and cleaned in a moment.



VW HEATERS

INSTANTANEOUS GASOLINE HEATER FOR VOLKSWAGEN Now you can turn on this heater before you start your car. No need to wait for your engine to warm up. VW heater warms your car the minute you turn it on. Continually draws in fresh air from outside, feeds warm air inside.

For sedan, convertible, and Karmann-Ghia 2203

For transporters, panel delivery's and station-wagons — manufactured before March 1, 1955 2205

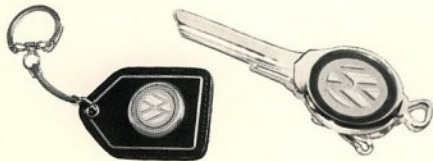
manufactured after March 1, 1955 2207



VW MONOGRAMMED PERSONAL ACCESSORIES



CUFF LINKS & TIE CLIP SET Conversation pieces in your cuffs and on your tie. The Coat-of-arms of Wolfsburg, the home of the Volkswagen factory. **1047**



LEATHER KEY CHAIN Keep all your keys on this VW monogrammed key chain. **1005**

TIE CLASP KEY Novel smart Volkswagen tie clip. **1003**



KEY CHAIN & BLANK A special Wolfsburg Coat-of-arms key and chain to match. Make attractive gifts. **1053**

Chain only **1055**

GOLD KEY CHAIN BLANK Your own car key in gold with the VW monogram. Any locksmith can match it to your standard ignition key. **1001**

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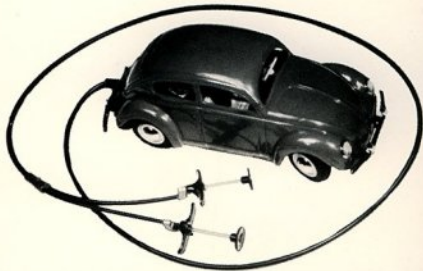


GOLD KEY CHAIN BLANK Your own car key in gold with the VW monogram. Any locksmith can match it to your standard ignition key. **1001**


KEY CHAIN & BLANK A special Wolfsburg Coat-of-arms key and chain to match. Make attractive gifts. **Chain only 1053**
1055



VOLKSWAGEN DIARY The ideal way to keep records neatly in one book, such as gasoline, mileage, grease, oil and spark plug changes, tire switching, average speeds, business expenses. Beautifully bound in simulated pin-seal, VW insignia embossed in gold. **1049**



REMOTE CONTROL TOY VOLKSWAGEN Runs and maneuvers like a real car. Squeezing with one hand propels the vehicle, squeezing with the other steers it. Fun even for adults. Built. **1015**



the
volkswagen
luggage
rack

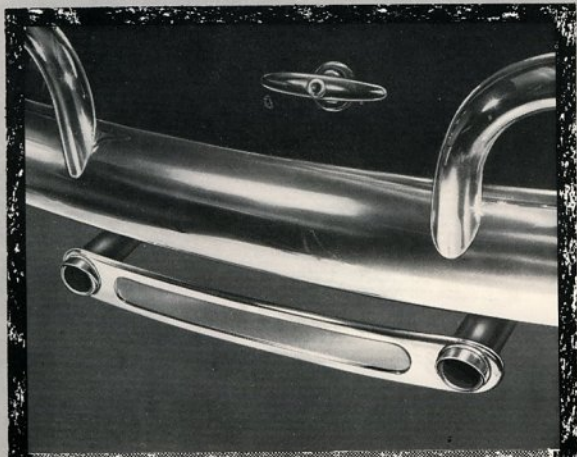
If you want to use your VW to move to your summer place or if you like to travel with lots of luggage, here's your answer. Strongly made, simple to install and easily removed, the Volkswagen luggage rack will hold 110 lbs. and is beautifully chromed.

Sedan 7733

Convertible 7735

To install, simply place the two vertical forks on the rear bumper supports and tighten two wing-nuts. Two rubber covered clamps fasten on the rain gutters with thumb screws and your luggage rack is on.

TAIL PIPE BRACE



TAIL PIPE BRACE AND REFLECTOR This good looking bracket deflects exhaust, and reflects a bright red at night. Well constructed, heavy chrome plated, has a panel finished in Scotchlite.

This functional accessory adds a distinctive accent to your Volkswagen and is a definite aid to safety.

7727

INTERIOR LUGGAGE RACKS



INSIDE LUGGAGE PLATFORM Get Station Wagon utility from your VW Sedan with this Rimi luggage rack. Attaches behind and to your rear seat so that seat can be folded forward and you can use more than 33 cu. ft. for heavy and bulky objects without danger of damaging upholstery.

8877

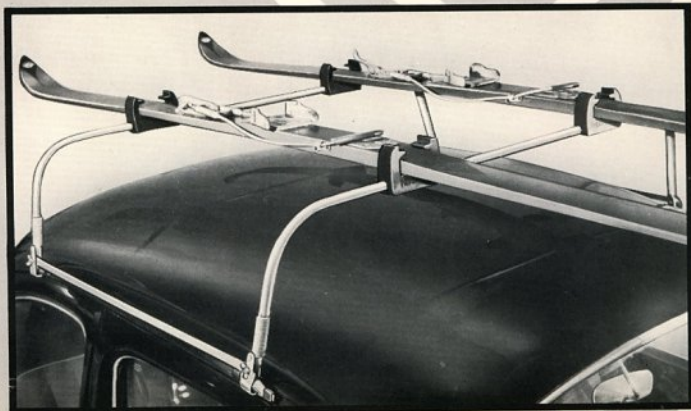
VOLKSWAGEN SKI RACK

You can put this well made sturdy ski rack on your Volkswagen with your bare hands; no tools are necessary, just simply fasten it to your rain gutter with the wing-nuts. It can be taken off in a matter of minutes! The rack holds 4 pair of skis with ease.

7709

RUBBER GRIPS

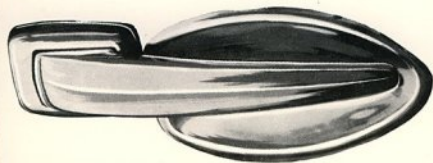
Strong moulded rubber grips which hold skis of all sizes. Slip on easily and securely without adjustment.



EXTERIOR FITTINGS



SLOTTED WHEEL DISC Dress up your Volkswagen with these smart new chrome accents. Quickly installed. **6601**



DOOR HANDLE CLAM SHELL Protects doors from finger marks and smudges. Heavily chromed, easily cleaned.

In pairs **7729**



FENDER GUIDE A big help in real close maneuvering in tight parking or city traffic driving.

Well made and plated with weather resistant chrome. Easily and quickly installed.

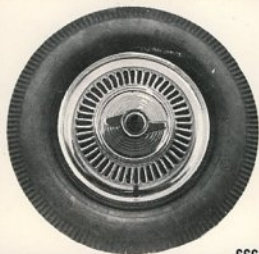
7721

Similar with light **7723**

SPECIAL VOLKSWAGEN WHEEL DISCS



6663



6661



6656

SPECIAL VOLKSWAGEN WHEEL DISCS

These wheel discs provide just the right accent for your Volkswagen.

Nothing dresses up a car quite like tasteful, well-designed wheel discs.

Rim-louvered-turbine	6663
Fluted center	6661
Full moon	6656
Italian type wire	6655
English style wire	6657



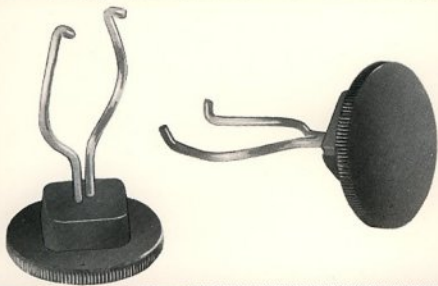
6655



6657

VOLKSWAGEN

HUB CAP REMOVER AND TRAVELERS PARTS KIT



HUB CAP PULLER Don't scratch or dent your VW hub caps with screw drivers or tire tools. Use this special hub cap remover designed to fit the holes in all VW hub caps. When not in use fits in jack-lift holes. Acts as dust cap.

Available only in pairs. Colors: black, strato-silver, beige, or chrome plated.
6603



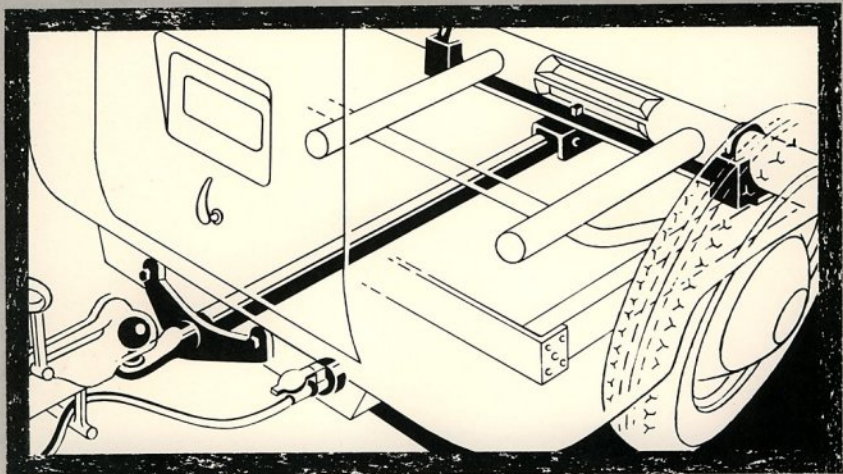
TRAVELER'S VOLKSWAGEN PARTS KIT

Attractive green metal case contains:
4 - Spark Plugs
1 - Rotor for Ignition Distributor
1 - Set of Ignition Points

1 - Fan Belt
1 - Distributor Cap
2 - Valve Cover Gaskets
1 - Fuel Pump Diaphragm
2 - Fuel Pump Gaskets
1 - Condenser

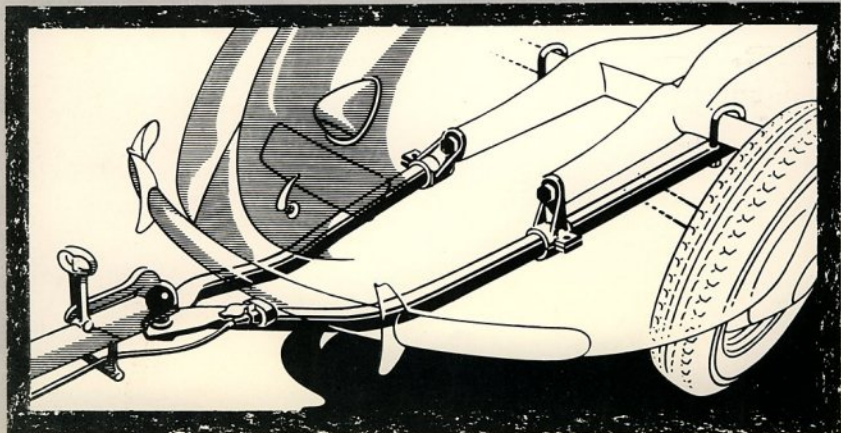
1 - Oil, Generator and Fan Indicator Bulb
2 - Parking Light Bulbs
1 - Stop and Tail Rear Directional Light Bulb
1 - Front Directional Bulb
1 - Dome Light Bulb
10 - Fuses

5501



SPECIAL VW TRAILER HITCH A simple and strong trailer hitch cleverly designed to take best advantage of Volkswagen engineering. Fastens securely to chassis at four points. Provisions made for hydraulic brake and stop and tail light lines. Sedan 7717
Transporter 7719

TRAILER HITCHES



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