



VOLKSWAGEN CANADA LTD.

PARTS DEPARTMENT

Distributors & Direct Dealers
Dealers and Sub-Dealers

March 20, 1964

PARTS BULLETIN

Subject: New Accessories Price List

Enclosed with this bulletin is a new edition of our Accessories Price List, in quantity, according to our records of the number of accessories catalogues supplied to you so far.

The new list is completely up to date, showing our complete line of Volkswagen Accessories, with applications and suggested list prices. In this form it is a most valuable aid to new and used car salesmen, and we urge you to make the list available to your sales department.

It will soon be spring time, and we are looking forward this year to more volume in sales of Volkswagen Accessories with new vehicles.

Extra copies of this handy Accessories Price List are available free of charge, part # 727 500 200. We can mail them out immediately we get your order.

Better stock up on Volkswagen Accessories too!

Yours very truly,

VOLKSWAGEN CANADA LTD.

G. Hellmann
Parts Manager

Encl.

ACCESSORIES PRICE LIST

<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
111 012 021	Tool kit roll as supplied with new cars	all type 1	8.30	1
211 012 021 A	Tool kit, roll as supplied with new cars	all type 2	10.80	1
343 012 021	Tool kit, roll as supplied with new cars	all type 3	10.60	1
111 012 201 A	Wrench - spark plugs	all types	1.35	1
343 012 201	Wrench - spark plugs	all type 3	2.25	1
111 012 203	Wrench - spark plugs	all types	4.70	1
343 012 221	Tommy Bar	see catalogue	-.48	1
111 012 255	Screwdriver	all types	-.70	1
111 012 625	Inspection lamp - plastic cage,	all types	2.95	1
111 016 025	Tool kit, 12 pieces in case, fits in hub cap - clips of spare wheel	all type 1	29.80	1
211 016 025	Tool kit in roll	all type 2	20.80	1
113 016 133	Cigar lighter, automatic, with knob	all types	3.45	1
111 016 161	Headlight visor, high-polished aluminum	111-117, 151	1.70	1
111 016 191	Fuel tap extension	111-117, 151	3.25	1
111 017 101	Towing rope, nylon	all types	5.65	1
111 017 181	Clothes hanger (folds to side when not in use)	111-117	3.65	1
111 017 231 OB	Roof net, front, grey-blue	111-113	7.50	1
111 017 302	Parcel shelf (below instrument panel) ivory	111-117, 151	10.80	1
311 017 302	Parcel shelf (below instrument panel) ivory	311, 313, 361, 363	18.40	1
113 017 307	Package tray, rear luggage compartment cover	111-117	8.90	1
111 017 315	Stone guard, front fenders, high polished aluminum	111-117, 151	2.45 pr.	1
111 017 321	Stone guard, rear fenders, high polished aluminum	111-117, 151	2.55 pr.	1
111 017 341	Protection shield, for outer handle recess - anodized aluminum	111-117, 151	1.05 pr.	1
112 017 421	Sun visor, left, up to August 1957 (Plexiglass)	111-117	2.10	1
112 017 421 A	Sun visor, left, from August 1957 (Parts Bulletin 33-21/61)	111-117	2.10	1

<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
111 017 453 A	Exterior sun visor (plexiglass) adjustable - smoke grey	111-117	24.90	1
111 017 453 B	Exterior sun visor (plexiglass) adjustable - blue	111-117	24.90	1
111 017 471	Air deflector for front of sunroof aperture (plexiglass)	115, 117	13.90	1
111 017 505 D	Coco-mats (4-part set) from August 1959 gold/black pattern	111-117, 151	8.95	1
141 017 505 C	Coco-mats (4-part set) from August 1959 gold/black pattern	141, 143	16.90	1
111 017 507 D	Coco-mats (4-part set) from August 1959 natural/blue pattern	111-117, 151	8.95	1
141 017 507 C	Coco-mats (4-part set) from August 1959 natural/blue pattern	141, 143	16.90	1
111 017 509 D	Coco-mats (4-part set) from August 1959 natural/green pattern	111-117, 151	8.95	1
141 017 509 C	Coco-mats (4-part set) from August 1959 natural/green pattern	141, 143	16.90	1
111 017 511 D	Coco-mats (4-part set) from August 1959 natural/red pattern	111-117, 151	8.95	1
141 017 511 C	Coco-mats (4-part set) from August 1959 natural/red pattern	141, 143	16.90	1
311 017 511 C	Coco-mats (4-part set) white/red pattern	311, 313, 361, 363	16.90	1
343 017 511 C	Coco-mats (4-part set) red/white pattern	343	18.80	1
343 017 515 C	Coco-mats (4-part set) grey/white pattern	343	18.80	1
111 017 515 C	Coco-mats (4-part set) from August 1959 grey/white pattern	111-117, 151	8.95	1
311 017 515 C	Coco-mats (4-part set), white/grey pattern	311, 313, 361, 363	16.90	1
111 017 615 C	Coco-mats (front only) from August 1959 grey/white pattern	111-117, 151	6.30	1
111 017 741	Seat cover, 1 front seat - red tartan	111-117, 151	10.50	1
141 017 741	Seat cover, 1 front seat - red tartan	141, 143	10.50	1
311 017 741	Seat cover, 1 front seat - red tartan	311, 313, 361, 363	10.50	1
343 017 741 A	Seat cover, 1 front seat - red tartan from August 1962	343	10.50	1
111 017 742	Seat cover, 1 front seat - darkblue tartan	111-117, 151	10.50	1
141 017 742	Seat cover, 1 front seat - darkblue tartan	141, 143	10.50	1
311 017 742	Seat cover, 1 front seat - darkblue tartan	311, 313, 361, 363	10.50	1
343 017 742	Seat cover, 1 front seat - darkblue tartan	343	10.50	1
343 017 742 A	Seat cover, 1 front seat - darkblue tartan (from August 1962)	343	10.50	1
111 017 743	Seat cover, 1 front seat - light blue tartan	111-117, 151	10.50	1
141 017 743	Seat cover, 1 front seat - light blue tartan	141, 143	10.50	1
311 017 743	Seat cover, 1 front seat - light blue tartan	311, 313, 361, 363	10.50	1
343 017 743 A	Seat cover, 1 front seat - light blue tartan (from August 1962)	343	10.50	1
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<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
111 017 744	Seat cover, 1 front seat - green tartan	111-117, 151	10.50	1
141 017 744	Seat cover, 1 front seat - green tartan	141, 143	10.50	1
311 017 744	Seat cover, 1 front seat - green tartan	311, 313, 361, 363	10.50	1
343 017 744 A	Seat cover, 1 front seat - green tartan (from August 1962)	341, 343	10.50	1
111 017 751	Seat cover, rear seat - red, tartan	111-117, 151	19.50	1
311 017 751	Seat cover, rear seat - red tartan (without armrest)	311, 313	19.50	1
311 017 751 A	Seat cover, rear seat - red tartan (with armrest)	311, 313	23.00	1
361 017 751	Seat cover, rear seat - red tartan	361	19.50	1
111 017 752	Seat cover, rear seat - darkblue tartan	111-117, 151	19.50	1
311 017 752	Seat cover, rear seat - darkblue tartan (without armrest)	311, 313	19.50	1
311 017 752 A	Seat cover, rear seat - darkblue tartan (with armrest)	311, 313	23.00	1
361 017 752	Seat cover, rear seat - darkblue tartan	361	19.50	1
111 017 753	Seat cover, rear seat - lightblue tartan	111-117, 151	19.50	1
311 017 753	Seat cover, rear seat - lightblue tartan (without armrest)	311, 313	19.50	1
311 017 753 A	Seat cover, rear seat - lightblue tartan (with armrest)	311, 313	23.00	1
361 017 753	Seat cover, rear seat - light blue tartan	361	19.50	1
111 017 754	Seat cover, rear seat - green tartan	111-117, 151	19.50	1
311 017 754	Seat cover, rear seat - green tartan (without armrest)	311, 313	19.50	1
311 017 754 A	Seat cover, rear seat - green tartan (with armrest)	311, 313	23.00	1
361 017 754	Seat cover, rear seat - green tartan	361	19.50	1
111 017 845 B	Headrest, leathereite - silver beige	all type 1	14.90	1
111 017 847 A	Headrest, leathereite - true red	all type 1	14.90	1
111 017 881	Seat recliner - kit for 1 front seat	111-117, 151	17.50	1
111 017 883	Seat recliner - kit for 1 front seat	111-117, 151	25.50	1
311 017 883	Seat recliner - kit for front seat (left)	311, 313, 361	25.50	1
311 017 884	Seat recliner - kit for front seat (right)	311, 313, 361	25.50	1
111 017 887	Seat back support for use with 111 017 883	111-117, 151	2.20	1
111 017 889	Seat runner extension - for 1 front seat, up to August 1961	111-117, 151	3.80	1
111 017 889 A	Seat runner extension - for 1 front seat, from August 1961	111-117, 151	3.80	1
311 017 889	Seat runner extension - for 1 front seat	311, 313, 361	1.90	1
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<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
111 017 901	Safety belt, for 1 front seat, up to August 1961 grey (lap type)	all types	9.00	1
111 017 902	Safety belt, for 1 front seat, up to August 1961 red (lap type)	all types	9.00	1
111 017 903	Safety belt, for 1 front seat, up to August 1961, blue (lap type)	all types	9.00	1
111 017 920	Ski rack, for 4 pers. snow skis, or 2 pers. water skis	111-117, 151	9.50	1
311 017 920	Ski rack	311, 313, 361	16.50	1
111 017 921	Leather strap for ski rack 111 017 920		-.65	1
111 017 931	Fender shield, left (fibreglass) fits underneath rear fender	111-117, 151	4.60	1
111 017 932	Fender shield, right (fibreglass) fits underneath rear fender	111-117, 151	4.60	1
113 018 025	Time clock, electric, square shape	111-117, 151	26.80	1
113 018 027	Electric fuel gauge kit, from August 1957 up to August 1960	111-117, 151	16.40	1
113 018 027 A	Electric fuel gauge kit, from August 1960	111-117, 151	16.40	1
113 018 127 A	Tank unit for fuel gauge 113 018 027 A	111-117, 151	11.20	1
111 018 353	Electric fuel gauge kit, from August 1955 up to August 1957	111-117, 151	14.90	1
211 018 353	Electric fuel gauge kit, from March 1955	all type 2	19.50	1
111 019 105	Roof rack-nickel-plated steel 37.4"x30.9"	111-117	23.50	1
143 019 105	Luggage carrier, K. G. and Porsche-chrome-plated steel	141, 143	22.90	1
311 019 105	Roof rack	311, 313	23.50	1
361 019 105	Roof rack	361	23.80	1
111 019 711 HB	Safety belt, for 1 front seat, from August 1961, blue (shoulder type)	see catalogue	12.00	1
111 019 711 HG	Safety belt, for 1 front seat, from August 1961 grey (shoulder type)	see catalogue	12.00	1
111 019 711 HR	Safety belt for 1 front seat, from August 1961, red (shoulder type)	see catalogue	12.00	1
111 019 715 HB	Safety belt, for rear seat, from August 1961, blue (shoulder type)	see catalogue	11.50	1
111 019 715 HG	Safety belt, for rear seat, from August 1961, grey (shoulder type)	see catalogue	11.50	1
111 019 715 HR	Safety belt, for rear seat, from August 1961, red (shoulder type)	see catalogue	11.50	1
111 019 731 HG	Safety belt, left, combination lap/shoulder, grey, front only	111-151, 311-343	11.50	1
111 019 721 HB	Seat belt, lap type, front seat, blue	types 1, 2, 3	9.00	1
111 019 721 HG	Seat belt, lap type, front seat, grey	types 1, 2, 3	9.00	1
111 019 721 HO	Seat belt, lap type, front seat, brown	types 1, 2, 3	9.00	1
111 019 721 HR	Seat belt, lap type, front seat, red	types 1, 2, 3	9.00	1
111 019 741 OE	Seat belts, set of 2, grey only	111-117, 151	12.00	*
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<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
111 019 901	Trailer hitch	111-117, 151	19.90	1
141 019 901	Trailer hitch	141, 143	23.30	1
211 019 901	Trailer hitch	all type 2	23.30	1
211 019 901 A	Trailer hitch	type 2 1500	23.30	1
311 019 901	Trailer hitch	311, 361	28.80	1
341 019 901	Trailer hitch	341	28.80	1
211 019 741	Seat belt, grey	all type 2	7.45	*
211 019 910	Easy step, bolts to corner of front bumper	all type 2	4.50	1
311 021 021	Bumper Set	all type 3	84.00	2
111 040 153	Wheel trimming, long hole (high polished aluminum)	all type 1	3.50 ea.	1
311 040 153	Wheel trim ring, long hole (high polished aluminum)	all type 3	3.50 ea.	1
111 040 155	Wheel trim ring, spole pattern (high polished aluminum)	all type 1	3.50 ea.	1
211 040 401	Windshield washer	all type 2	7.90	1
111 041 207 B	Reversing Light (Kit)	111-117, 151	12.80	1
311 041 207	Reversing light (Kit)	311, 313, 361	12.80	1
111 041 303	Chrome plated fog lamp, white lens 5"x2 3/4"	all types	13.80	1
111 041 413	Spot lamp, suction mounting to windshield	111-117, 151	11.90	1
211 042 103	Hinge mirror, left or right	all type 2	5.95	1
111 042 105	Hinge mirror, left or right, tinted glass	all type 1	3.95	1
111 045 115	"Chromlin" for chrome protection	all types	-.95	1
111 045 120	Upholstery cleaner and spot remover (8oz.)	all types	-.75	1
111 045 135	Set of spare bulbs, in plastic case	all type 1	3.10	1
111 045 901	Windshield washer solvent and anti-freeze (16 oz.)	all types	-.75	1
111 045 902	Gas line anti-freeze (36 cans)	all types	9.80	1
311 060 910	Tarpaulin for roof racks 111-311-361 019 105	111-117, 311, 361	10.90	1
111 060 901	Seat cover set (6 pieces) red	111-117, 151	16.90	3
111 060 902	Seat cover set (6 pieces) grey	111-117, 151	16.90	3
111 060 903	Seat cover set (6 pieces) beige	111-117, 151	16.90	3
311 060 901	Seat cover set (6 pieces) red	311, 313	18.50	3
311 060 902	Seat cover set (6 pieces) grey	311, 313	18.50	3
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<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
311 060 903	Seat cover set (6 pieces) beige	311, 313	18.50	3
111 821 805	Mud flaps	111-117, 151	7.40	1
141 821 805	Mud flaps	141, 143	6.50	1
211 821 805	Mud flaps	all type 2	8.15	1
311 821 805	Mud flaps	all type 3	8.55	1
141 821 805 A	Mud flaps, white	141, 143	8.55	1
311 821 805 A	Mud flaps, white	311, 313	10.90	1
343 821 805 A	Mud flaps, white	343	11.30	1
361 821 805 A	Mud flaps, white	361	10.90	1
113 857 552 A	Sun visor, passenger's side, from August 1959	111-117	3.25	1
113 857 552 A 729	Sun visor, passenger's side, from August 1959 (stone beige)	111-117	1.00	1
151 857 641 B	Grab handle	111-117	3.05	1
114 867 171	Arm rest, left	111-117, 151	4.60	1
SP 009600 B	Rear view mirror kit, for door hinge fitting	111-117, 151	3.45	1
SP 009600 C	Rear view mirror kit, for door hinge fitting	111-117, 151		*
SP 009800	Rear view mirror kit	141, 143	5.30	1
SP 009900	Rear view mirror kit, right	141, 143	2.95	1
SP 080000	Insulating floor mats (set of 4)	311, 313, 361	1.50	3
A 001201	Gasoline heater - Hupp	111-151	75.00	special
A 001202	Gasoline heater - Hupp	221, 231 241	75.00	special
A 001203	Gasoline heater - Hupp	141, 143	75.00	special
A 001520	Gasoline heater - Hupp	all type 3	75.00	special
A 001550	Air control set	all type 3		*
A 008330	Gasoline heater - South Wind	265	75.000	special
A 008331	Gasoline heater - South Wind	261	75.00	special
A 008332	Gasoline heater - South Wind	211	75.00	special
A 001204	Gasoline heater - Hupp	211, 215, 261, 265	75.00	special
A 001520 A	Gasoline heater - Hupp	341, 343	75.00	special
A 008334	Gasoline heater - South Wind	221	75.00	special
A 008342	Gasoline heater - South Wind, up to August 1960	141, 143	75.00	special
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<u>Part Number</u>	<u>Description</u>	<u>Application</u>	<u>Suggested List Price</u>	<u>Disc. Group</u>
A 008343	Gasoline heater - South Wind, up to August 1960	111-117, 151	75.00	special
A 008346	Gasoline heater - South Wind, from August 1960	141, 143	75.00	special
A 009091 A	Frost shields - door windows, 7"x13"	all types	1.60 pr.	2
A 009092	Frost shields - vent windows	all type 1	1.60 pr.	2
A 009092 A	Frost shields - vent windows	all type 3	1.50 pr.	2
A 009095	Frost shields "Gno Mist"	all type 1	-.99	1
A 009096	Frost shields - rear window, from August 1957	111-117	2.95	2
A 009200	Battery heater	all types	7.95	1
A 009202	Engine heater	see catalogue	8.30	1
A 009203	Engine heater	see catalogue	8.30	1
A 009204 C	Heat booster, special for windshields defrosting	all type 1	19.50	3
A 009204 D	Heat booster	211	22.50	3
A 009204 E	Heat booster	221, 241	22.50	3
A 009300	De-icer, directs warm air flow to carburetor, up to August 1960	all type 1	5.90	1
A 009403	Nozzle, left or right, for flowguides		-.35	1
A 009404	Clip for flowguides		-.45	1
A 736410	Air distribution kit - South Wind	211, 221	26.80	3
A 736470	Windshield defroster kit - South Wind	111-117, 151	17.50	3
A 736490	Cover kit for fire well - South Wind	221	5.75	3

* Price available from Distributor or Direct Dealer