

Volkswagen Trucks 1974



Why your next employee should be a Volkswagen.

It works for less.

Like all Volkswagens, a VW delivery van or window van works on less oil. Less than 4 quarts. And between oil changes it rarely needs more.

You'll never have to buy anti-freeze. Or fill a radiator. Or repair a radiator. There's no radiator.

And, of course, you buy regular, lower-priced gas.

Altogether, including gas, oil, tires and maintenance, your Volkswagen delivery van should prove to be a very thrift-minded employee.

And if you're like many Volkswagen owners, you'll probably drive it for a long time.

So before you ever load it up, you know one thing a Volkswagen van can deliver.

VW economy.

It isn't fussy about working conditions.

Neither heat nor cold will keep a VW van from your delivery appointments.

Because the air-cooled engine uses no water, it can neither boil over nor freeze up.

Even when roads are slick you can count on a Volkswagen van. The rear brake circuit is equipped with a brake pressure limiting valve, to help prevent your rear wheels from locking and the front wheels have power assisted disc brakes for sure and quick stops.

High ground clearance makes it easy to get over rocky or washboard roads.

And the added traction of our rear mounted engine makes it easier to get through mud, sand or snow.

But just getting through isn't enough for any Volkswagen. That's why our vans have double-jointed rear axles and radial ply tires for better road holding and a smoother ride.

And a 4-wheel independent torsion bar suspension system. Which allows each wheel to take each bump separately.

So even though you cart things around, our VW van doesn't ride like an old crate.

It's resourceful.

It'll hold a ton of stuff. Or 176 cubic feet.

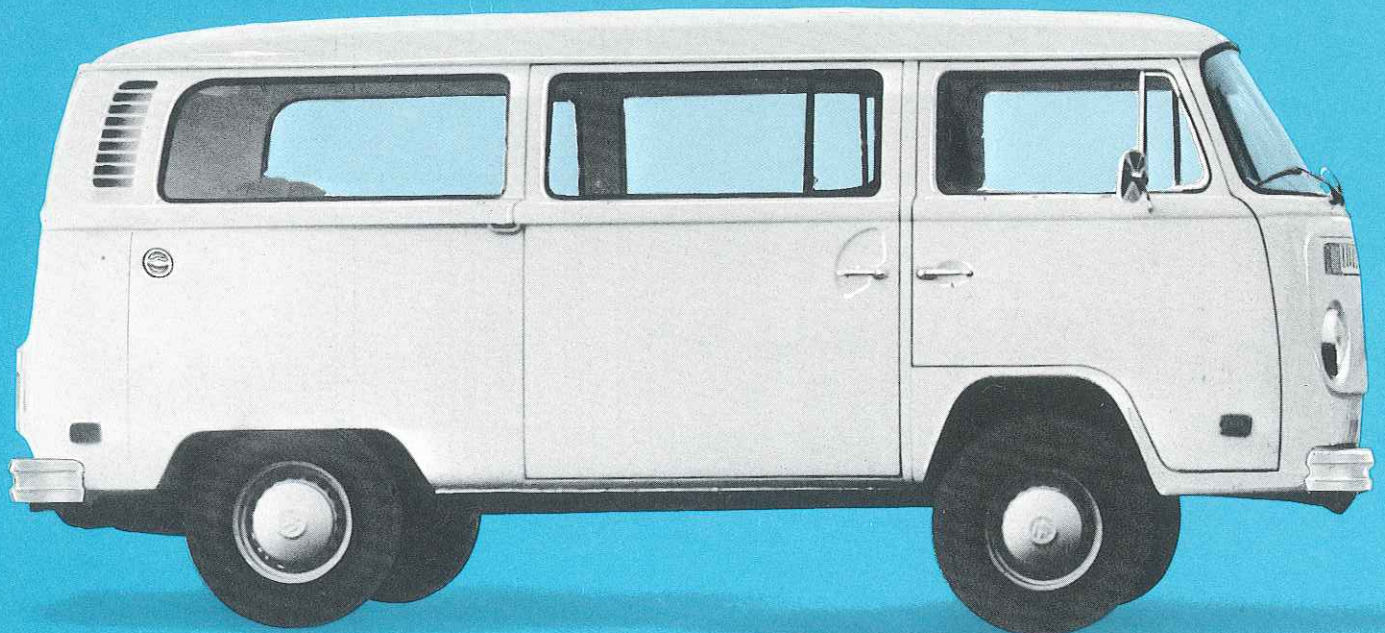
But it's only a few inches longer than our little bug.

So even though it's big enough for almost any job, it's also small enough to squeeze in where most trucks fear to tread. Like car-sized parking spaces, and double-parked, skinny streets. But size isn't all.

There's an aisle between the front seats so you don't have to climb out to get in the back.

The back door swings up, not out, so you can approach the rear from either side.

And the side door slides open, so you can't smack it into cars, trucks, buildings or people, no matter how tight the fit. And it opens from inside or out.





And it's protected by our new VW Owner's Security Blanket**

For 12 months or 20,000 miles, whichever comes first, we'll fix or replace any part except filters, fluids, or lubricants, free (tires will be adjusted on a pro-rata basis). Provided you exercise reasonable care and follow your VW maintenance schedule.

You also get coverage on major internal engine and transmission parts for 24 months or 24,000 miles, whichever comes first.

Plus we're setting up a special Express Care Service for minor problems. If it will take less than a half hour, we'll fix your car while you wait. No appointment.

But that's not all. If we have to take your car for overnight warranty repairs, you can take one of ours by appointment. Free** for as long as yours is laid up.

**See back page for details on VW Owner's Security Blanket with Electronic Analysis.

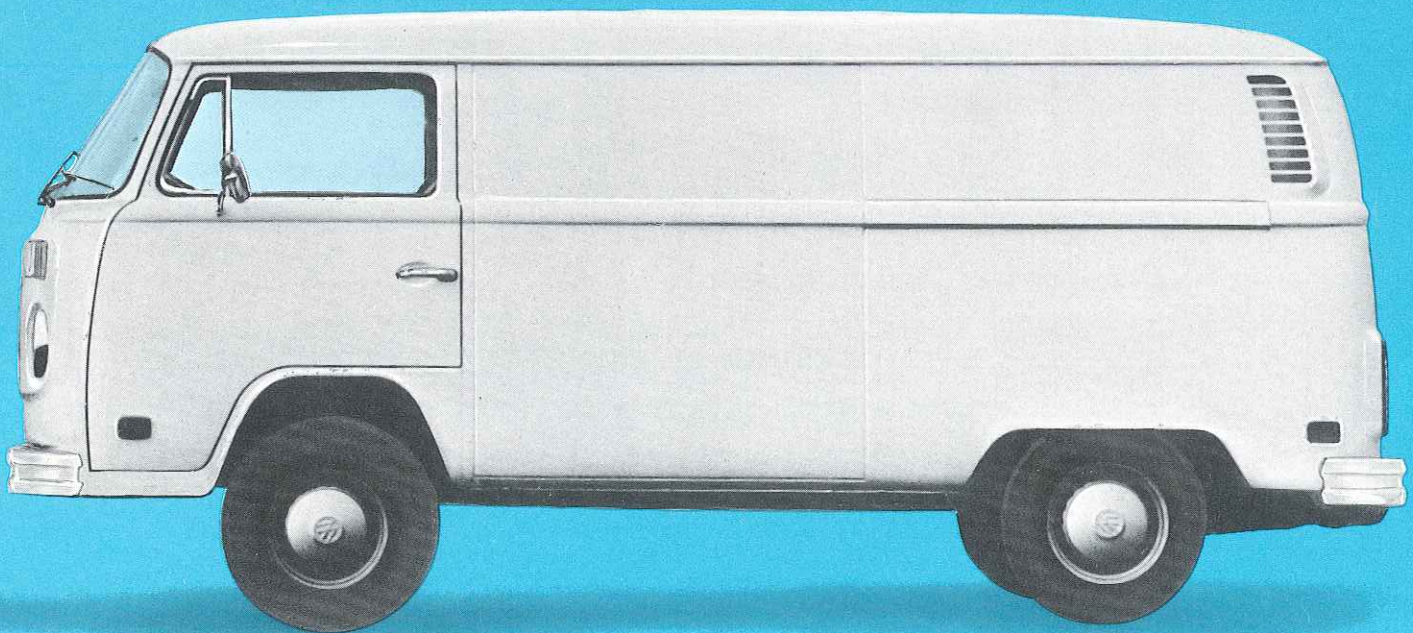
Plus there's a 6 month/6,000 miles parts and labour package.**

Naturally, we're only human. But fortunately, there is our incredible VW Electronic Analysis.

When you come into your dealership for a checkup (you get four free) we analyse your VW electronically which can help us discover a little problem. Long before it has a chance to become a big one.

Efficient as our VW Electronic Analysis is, we still put a lot of stock in our people. Namely, the VW service and parts teams. A dedicated bunch who are out to give you all the help they can. All the time.

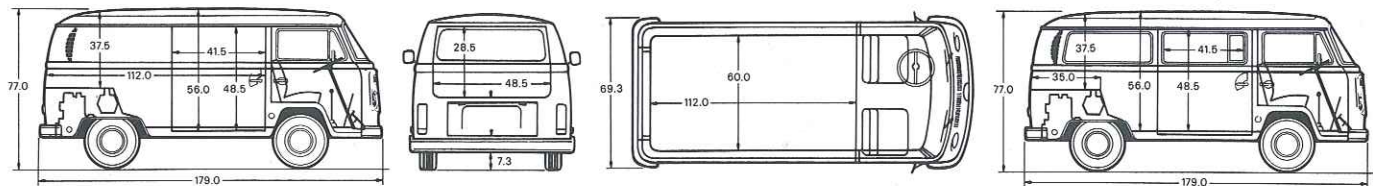
Check with your dealer for complete details.



1974 Specifications

ENGINE:	Type	4 cycle, air-cooled, rear mounted
	No. cylinders	4 cyl., opposed
	Bore	3.66 inches
	Stroke	2.60 inches
	Displacement	109.5 cubic inches (1795 cc)
	SAE Net H.P.	65/4200 rpm
	Max. Torque, SAE Net	91 ft. lbs./3000 rpm
	Compression ratio	7.3:1
	Carburetion	Twin downdraft, auto. choke w/combined idling circuit
	TRANSMISSION & DIFFERENTIAL:	Type
No. speeds		4 forward, 1 reverse
Gear ratios 1-4		3.78/2.06/1.26/0.89/R-3.78
Final drive		4.857:1 (4.45:1 automatic)
CHASSIS & SUSPENSION:	Clutch	Single disc, dry. Diaphragm type
	Frame	Unitized, with box-shaped side and cross members
	Independent suspension—Front:	Torsion bars, trailing arms and stabilizer
	Independent suspension—Rear:	Torsion bars, trailing & diagonal arms
	Service brake	Power assisted. Disc front. Drum rear
	Parking brake	Cable operated, rear
	Rim size	5-1/2 J x 14 steel
	Tire size	185 SR 14 radial ply steel belt
ELECTRICAL SYSTEM:	Steering	Roller type
	Rated voltage	12 Volt (55A alternator)
	Battery	12V/54 amp./h.
DIMENSIONS:	Ignition	Battery
	Wheelbase	94.5 inches
	Track, front	54.9 inches
	Track, rear	57.3 inches
	Length	179.0 inches
	Width	69.3 inches
	Height (unloaded)	77.0 inches
WEIGHTS:	Ground clearance (loaded)	7.3 inches
	Turning circle (approx.)	41.0 feet
	Dry weight	2745 pounds (Delivery van) 2922, (Window Van)
	Payload	2327 pounds (Delivery van) 2150, (Window Van)
PERFORMANCE:	Top Speed	79 mph (76 mph automatic)
	Fuel Consumption (DIN 70030)*	21 mpg (20 mpg automatic)

*DIN 70030—Measured consumption plus 10% with half load at steady three quarters of maximum speed on level road.



**Volkswagen Owner's Security Blanket with Electronic Analysis.

If an owner maintains and services his 1974 model Volkswagen as prescribed in the Volkswagen Maintenance Schedule, any factory parts found to be defective in material or workmanship within 12 months or 20,000 miles, whichever comes first (except filters, fluids, or lubricants), will be repaired or replaced by any Canadian or U.S. VW dealer. And this will be done free of charge, with the exception of tires which are adjusted on a pro rata basis. An additional policy covers major internal engine and transmission parts for 24 months or 24,000 miles, whichever comes first. See your dealer for details. VWC warrants every new and factory rebuilt part and accessory distributed by VWC and sold by authorized VW dealers in Canada and the U.S. to be free from defects for a period of 6 months or 6,000 miles, whichever comes first (excluding normal wear and tear, maintenance and service items). Any authorized VW dealer will replace or repair

defective parts free of charge including labour costs.

In addition, authorized VW dealers in Canada will guarantee their workmanship on all mechanical repairs for a period of 6 months or 6,000 miles, whichever comes first, excluding service, maintenance items and normal wear and tear. This guarantee extends from the original servicing dealer and is non-transferable.

As a part of the VW Owner's Security Blanket, VW dealers will provide qualified owners by appointment with substitute transportation without charge whenever a new vehicle warranty repair cannot be completed on the day scheduled.

In this event, authorized VW dealers will provide to the owner of a 1974 Volkswagen being repaired a courtesy vehicle for local use until the repair has been completed.

Volkswagen Canada Ltd. reserves the right to discontinue or change at any time, specifications or design, without notice. Always consult your Volkswagen dealer for the latest information.

Volkswagen Canada Ltd. 845 023 200

Printed in Canada 1/74 66/14 CFH