

# The new one





**We have given it a face lift  
to improve its looks.**



Take a good look. Our truck now has a bigger windshield than you were used to seeing through. We've eliminated the centre post to give you better vision. It's also been taken up higher into the roof. Underneath it the new air intake grill provides fresh air cooling for driver and cargo. The sideview mirrors and impact break-away rear view mirror are larger to let you see what's behind better. And so are the new turn indicators. They're now curved around the sides of the body. The bumpers have been changed too. They're higher up and built on the wrap around principle. Which will come in handy when you have to squeeze into a tight spot or if somebody bumps you while you're parked.





**It has a new cab designed to add a touch of comfort and convenience to your workaday driving.**

The new VW 1600 truck was specifically developed with the driver in mind. That becomes quite obvious the moment you step into the cab. For one thing, it's larger and more attractive almost like a sedan. There are leatherette trim panels on the doors, the dashboard is padded and non reflecting. There's even a washable vinyl headlining.

It's been made safer too. By incorporating a complete safety package that includes a safety type dished steering wheel, padded sun visors, a break away rear view mirror and of course 3 point safety belts.

It's more comfortable as well. But that's another chapter. Several others in fact.



The new cab has a new instrument panel.

To give you instant instrument readability.

Clear  
instrument layout

Easy-to-read  
instruments

Plastic control knobs  
marked with symbols

Heating and  
ventilation controls

Safety-type ashtray

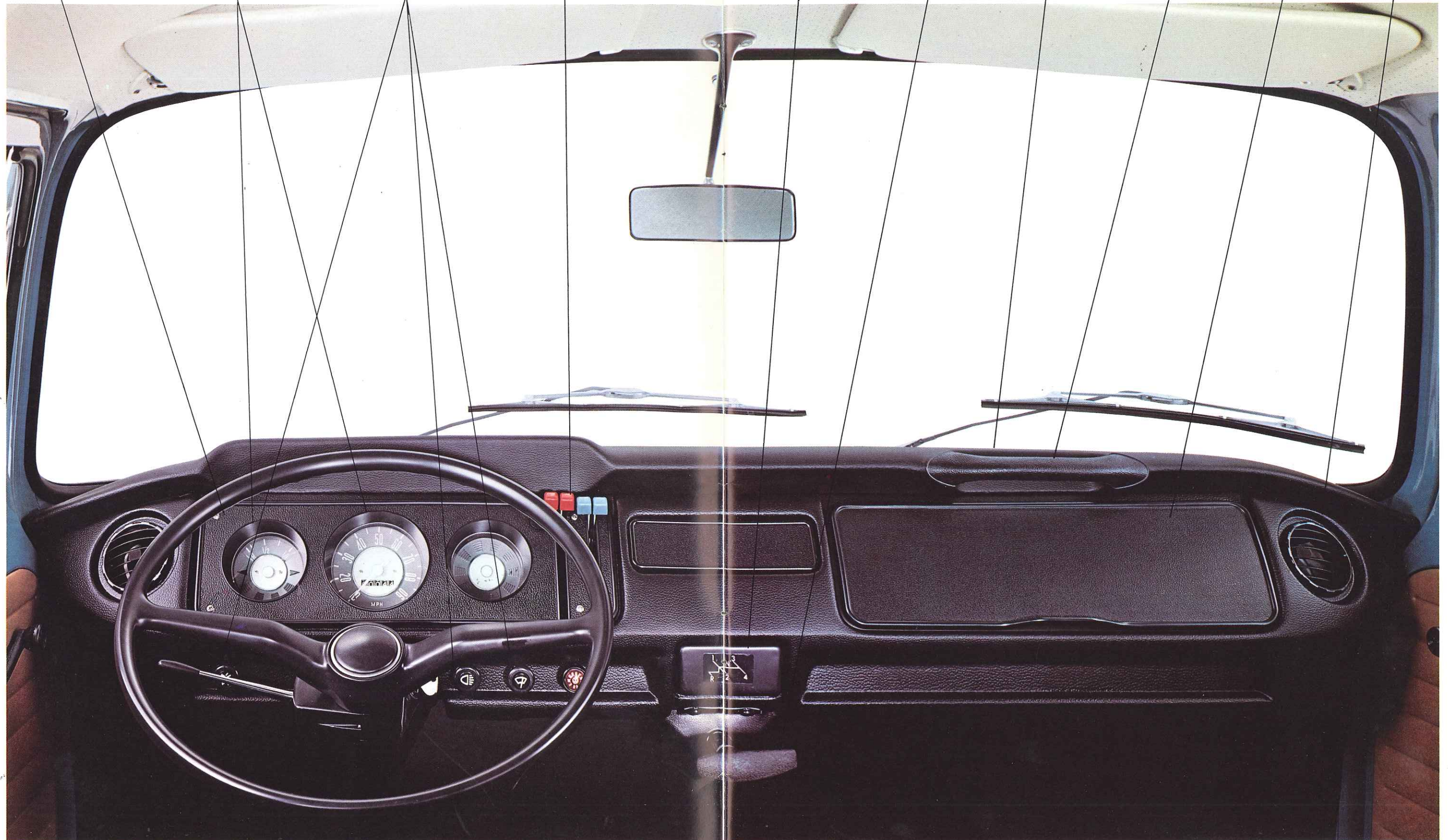
Umbrella  
type handle  
Parking brake

Padded dash

Grab handle  
for passenger

Large glove  
compartment

Adjustable  
fresh air vents





**The cab has new, improved seats. To make your driving as comfortable as possible.**

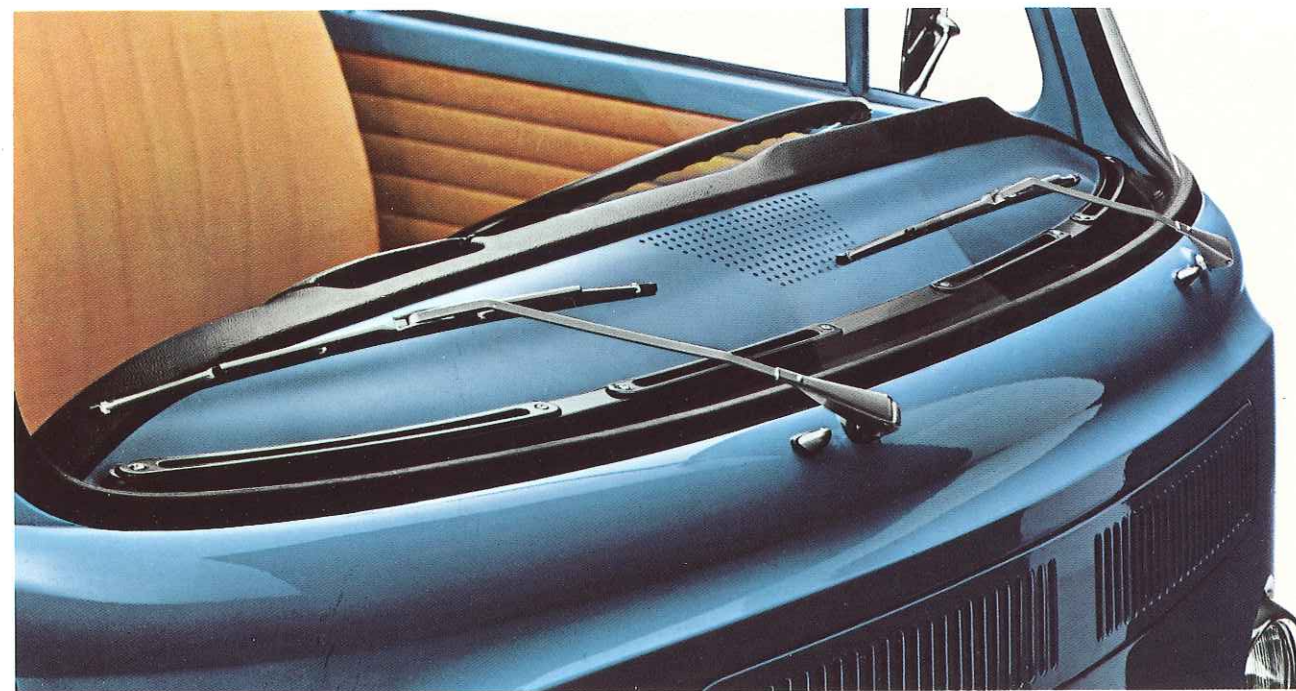
Just how comfortable you will notice at the end of the day. That's because they are bucket seats with low profile spring core cushions. So they're neither too hard nor too soft.



And they're adjustable. The passenger seat adjusts to two positions. And the driver's to nine. Moreover, the backrest of the driver's seat can be adjusted at will. (Even when you're moving.)



**It has a new and more effective ventilation system for driving in hot or cold weather.**



There are two fresh air vents at the bottom of the windshield and two additional ones on the sides of the dashboard where they can be adjusted to direct fresh air in any position you want. The controls on the instrument panel are colour keyed for identification and allow the fresh air to enter through the grill underneath the windshield.

**It has also an improved heating system to make sure you're never too cold.**

**Or too warm.**



There are 4 outlets for warm fresh air with two of them near the windshield and two in the footwell to keep your feet warm. Some models have more. All have one thing in common. They can be adjusted until the temperature is just the way you like it.



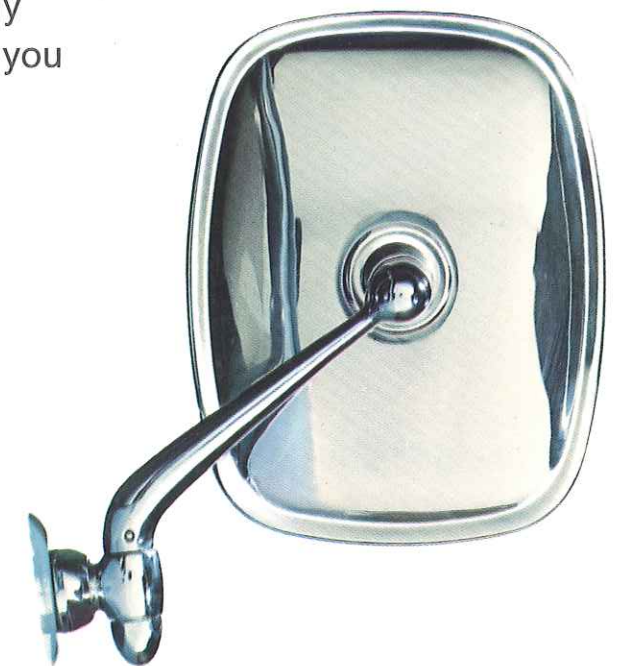
**It has a host of other features  
all designed to give you efficient control  
under all driving conditions.**

See the wipers? They now wipe a large area and can do it in two speeds. Fast and slow. So you can cope with all sorts of rain or snow. Coupled with them go windshield washers with push-button control. And when you come to put on the hand-brake, you'll find that it's now conveniently located at dashboard height. With an umbrella type handle. And just in front of you.



When you get into the cab for the first time you'll notice that there's a step provided. Built into the bumper on the wrap around principle for extra protection. And not just on the driver's side. The passenger's got one, too.

The rear-view mirror has been considerably enlarged to give you a better sideview. So you see more. And there's one on either side to make it safer.





**The Delivery Van and Window Van models both have a sliding door. As standard equipment. So that you can load and unload more easily.**



You can open the sliding door with one hand. It can't bang closed by itself and it doesn't take up any room. The sliding door can be left open when you're manoeuvring. And you can drive right up close to a loading ramp. So it's practical. There's nothing better. Why hasn't every commercial vehicle got a sliding door? Easy. They're more expensive to build.

**And it has individual front seats. To provide direct access from the cab to the load compartment.**

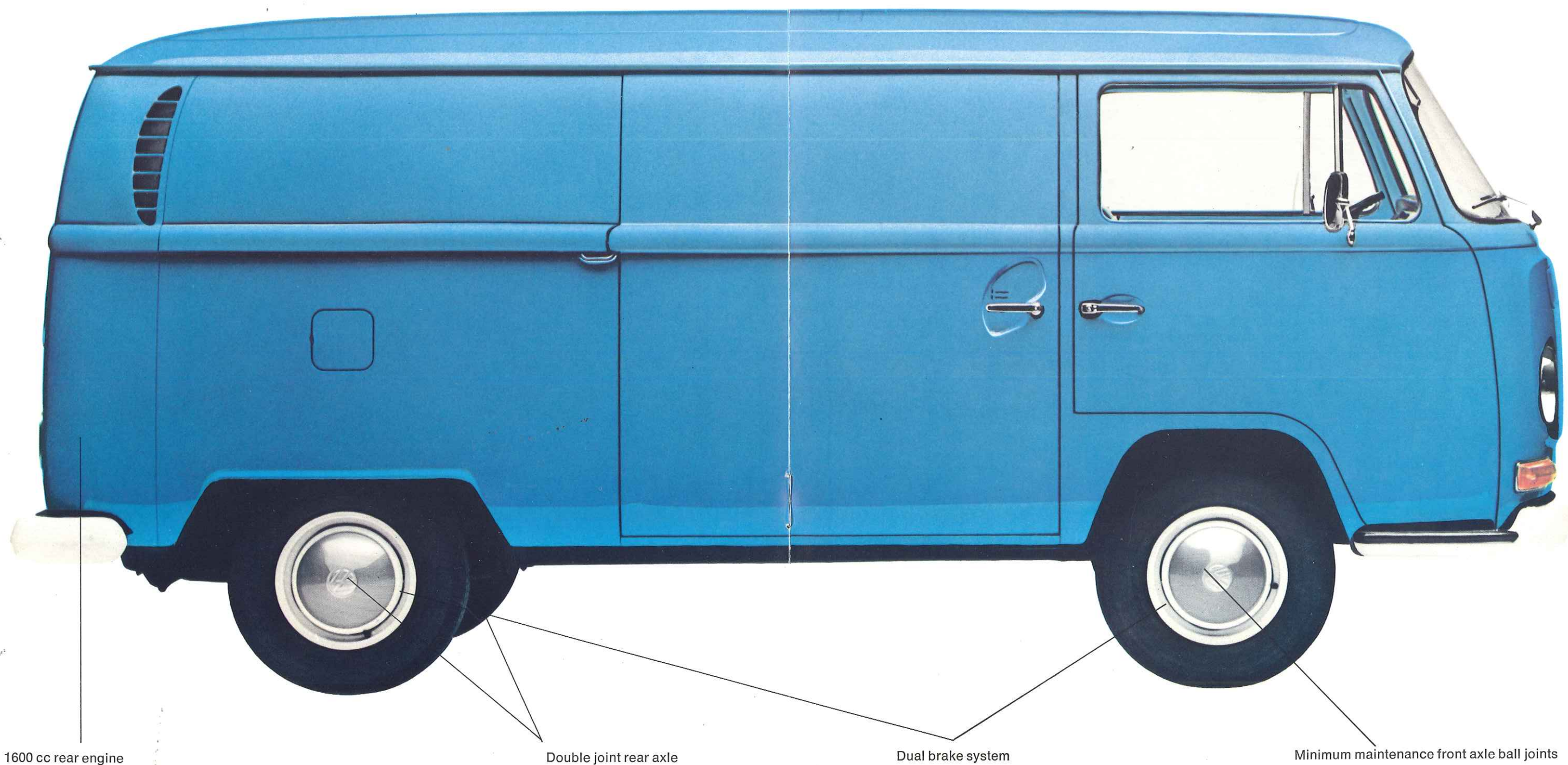


So you don't have to get out if it rains or walk around the vehicle and open and close the sliding door every time you want to unload a package. Take a short cut. Simply walk back into the load compartment. It's easier and safer.



**The new VW truck gives you a new driving feeling. It flattens out the worst roads you would drive over.**

Take a ride over a bumpy road. You'll find the VW truck takes it exceptionally smooth. Almost sedan-style like. That's because of the 4-wheel independent suspension. Up front our truck has a minimum maintenance front axle with ball joints and torsion bars. In the back our truck has a double joint rear axle with trailing arms and rubber stops. Developed by Porsche along the principle found in expensive racing cars, the double joint rear axle ensures outstanding road holding and cornering characteristics. Which comes in handy when you carry a heavy load. But that also goes for the dual brake system. In case the front brakes ever happen to fail, your rear brake system will still bring your truck to a stop.



1600 cc rear engine

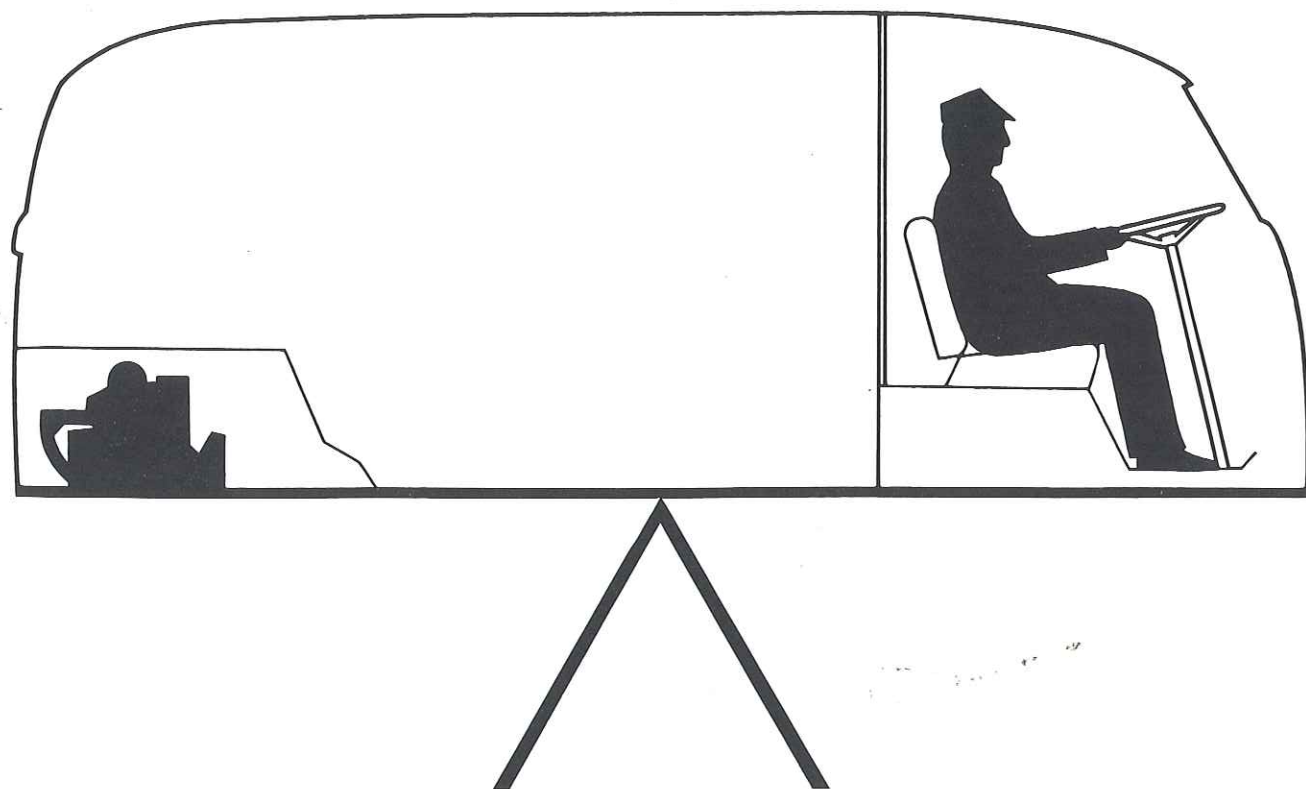
Double joint rear axle

Dual brake system

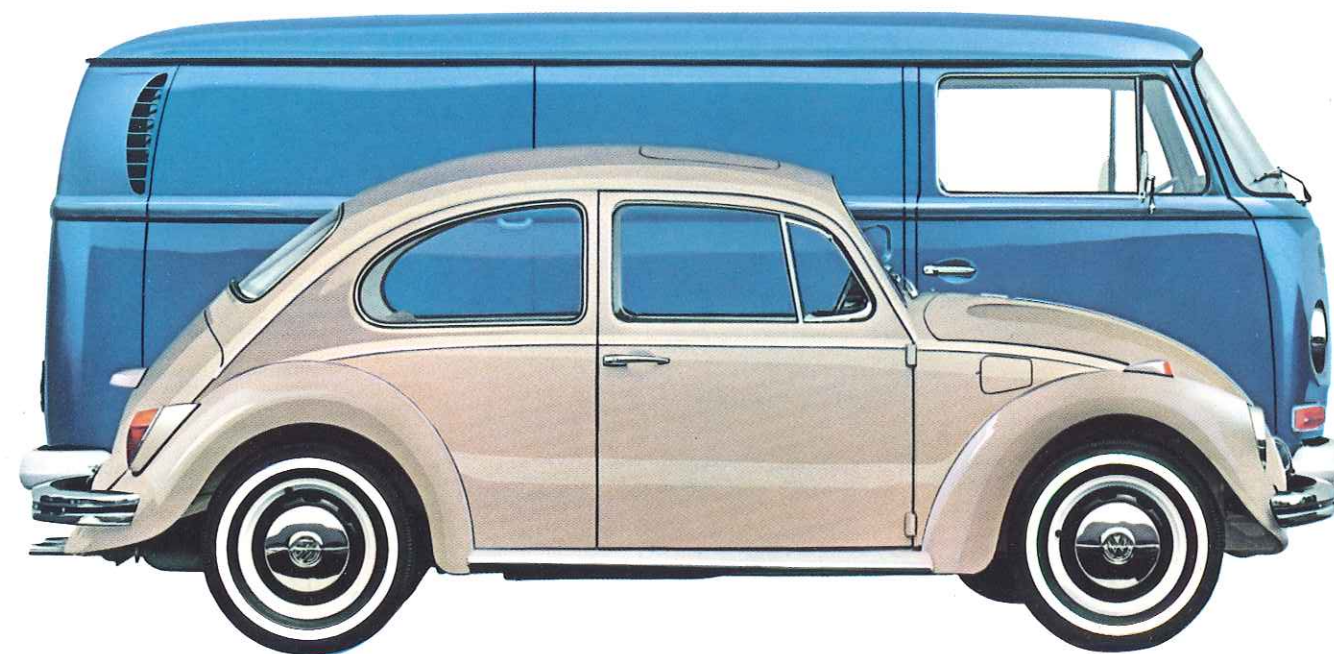
Minimum maintenance front axle ball joints



**And it's every bit a Volkswagen.**



Take the above illustration. Any VW is built along the principle that the weight of the rear engine counterbalances the weight of the driver. This means that whether the centre load position in a VW truck carries as much as a ton or as little as an empty carton of pop bottles, it does not influence the weight balance. As it does in trucks where driver and engine are both located up front and make it nose heavy.



Like our little Beetle, the VW truck has an air-cooled engine, not water-cooled. Because air can't boil over or freeze. And instead of using quarts of oil it only wants pints of oil. But that's only part of its economy story. Checked by 2,175 unusually fussy inspectors it has built in the same workmanship you'll find in our other Volkswagens. And that also goes for its paint protection (3 coats of paint baked on with hand sanding and other preparatory steps in between). Its engine is long-lived because it's low-revving and can deliver an average 28 miles per gallon. Which means that your operating costs stay low.

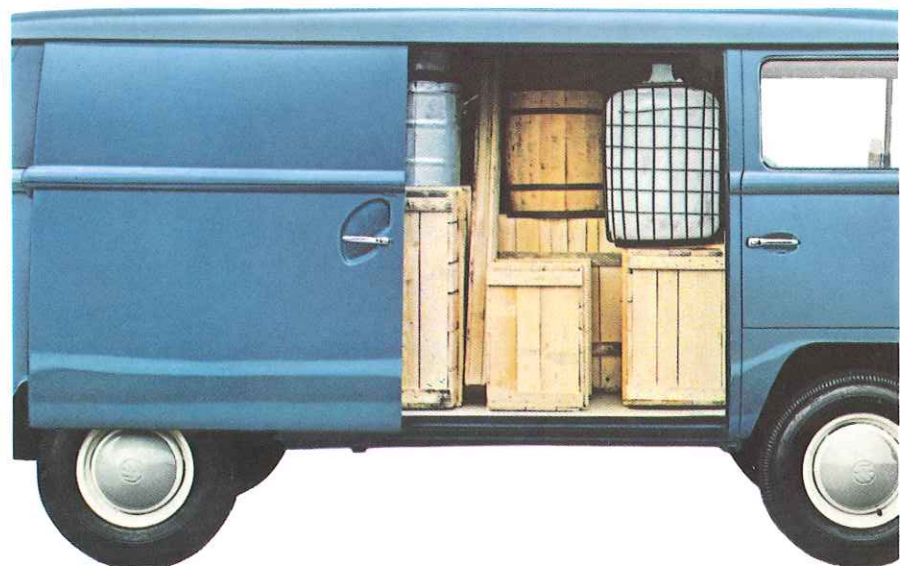


**It's just as economical as a Volkswagen.**



Whether you're making a special run with just one parcel or fully loaded up doesn't make much difference. Because the running costs of our truck are low.

By the same token, because of low running and maintenance costs per mile, the saving you make when you use your truck to the fullest will add up in a short time. And show up on the credit side of your bank account.



**And these are  
the truck models  
that you can get  
which carry the name  
Volkswagen.**

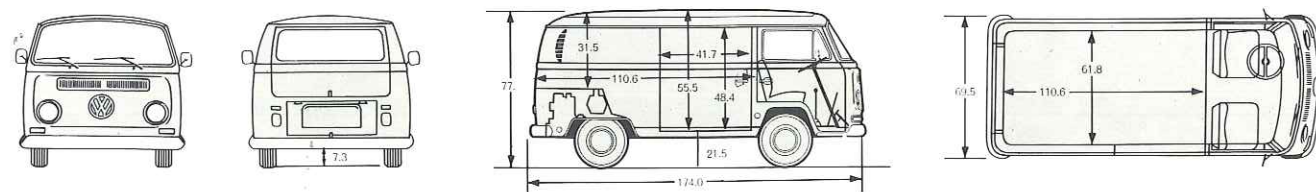


## The VW Delivery Van.

It carries a payload of 1 ton, has 177 cu. ft. of load space and 44.1 sq. ft. of load surface.



Standard equipment for the VW Delivery Van includes a sliding side door, flip-up rear door, bucket seats up front, plus all the comfort and safety features we described on the previous pages.

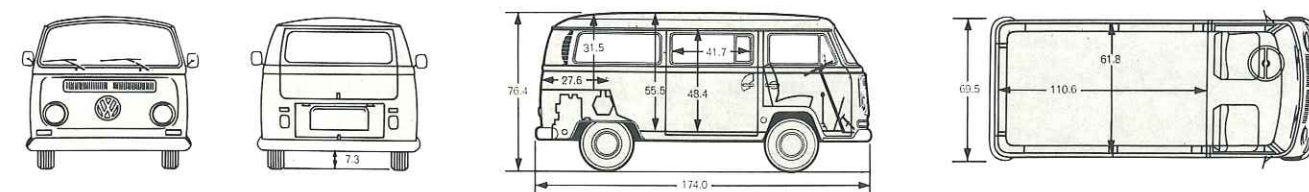


## The VW Window Van.

This is our most versatile truck with 177 cu. ft. of load capacity in the centre part of which 35.3 cu. ft. is above the engine. It too is a 1 tonner, like our Delivery Van, except that it has 2 big side windows and a vent window on either side. Which may come in handy should you ever wish to carry passengers. Because you can buy it



with seats as an optional extra that fit on the perfectly flat load surface and require just 8 bolts and wing nuts each. It goes without saying that you'll find all the new comfort and safety features in the Window Van too. And that also goes for the walk-through passage, the sliding door and new double joint rear axle.



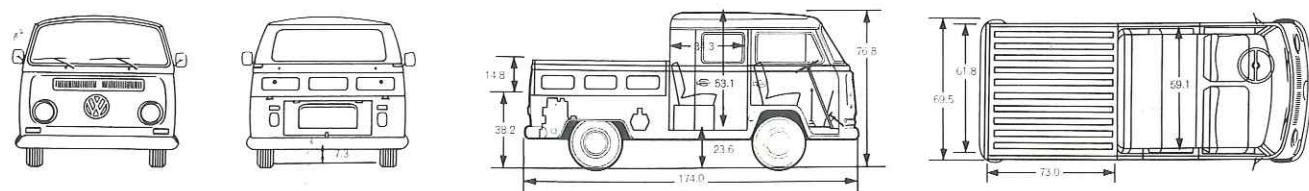


# The VW Double Cabin Pick-Up.

Up front it can carry a crew of six and behind it's a pick-up with 31.2 sq. ft. of load surface.



All in all it's got a carrying capacity that's not to be sneezed at. Take a line crew of six, their power saws, chains and crow bars. It'll carry all this up to a 1 ton capacity.



But if you don't need that many men, convert the second cab into a lockable load compartment with the seat in, or for more space with the seat out. For example, a survey crew or repair gang plus all their equipment. There's loads of room under lock and key, 64 cu. ft. of it.

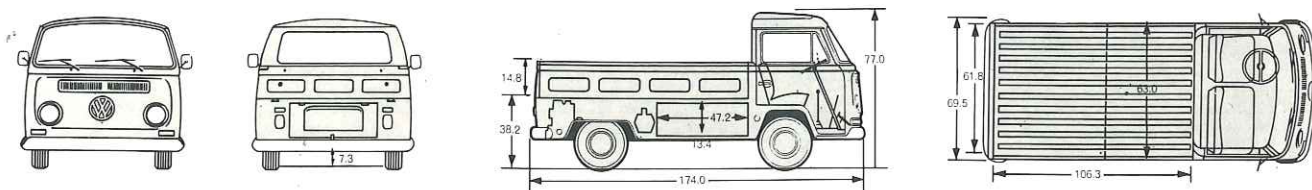


## The VW Pick-Up.

With a flat load surface at ramp height our Pick-Up can comfortably carry a payload of 1 ton on a load surface of 45.2 sq. ft. The side panels and tailgate fold down completely and hardwood rails protect the load platform and help to prevent shifting of your cargo.



Below the platform there's also a lockable compartment with another 22.6 sq. ft. load surface or 25 cu. ft. of space. So you can leave your power saw, tool chest and what-have-you safely out of sight and don't have to worry about it. In the cab the driver seat and passenger seat can be adjusted individually. And of course you'll get the same safety package that you find in the other VW trucks.



One of the best things of owning a VW truck is VW service. There's a lot. About 300 authorized VW dealers across Canada. So if you're thinking about buying a Volkswagen truck and you're wondering where you can find service when you need it, we'll give you a booklet with the addresses of all Canadian VW dealers as well as U.S. service centres. Look up your home town. Chances are you'll find it in there.

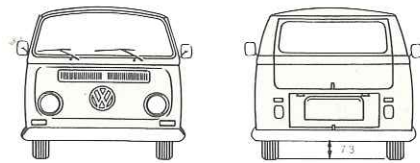




## Dimensions

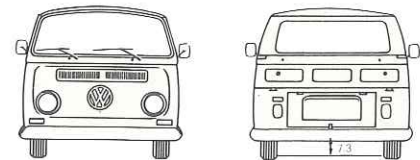
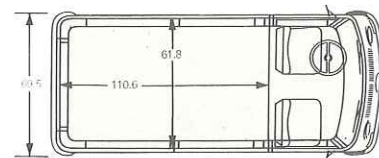
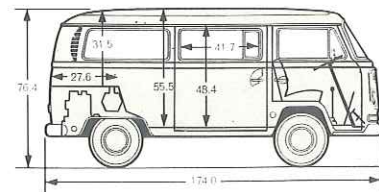
## Capacities

## Colours



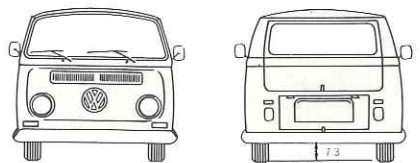
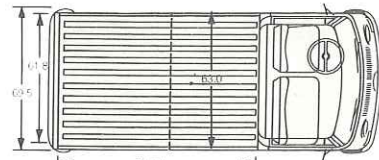
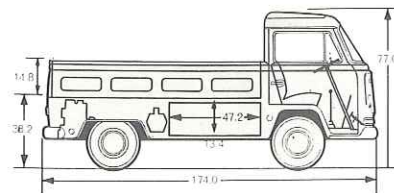
### Window Van

Weights in lbs.: Payload, 2,020; Gross Weight, 4,795; Seating Capacity, 2. Optional Equipment: Centre and rear seats for 8-9 passenger seating arrangement; (Gross Weight includes extra seats)



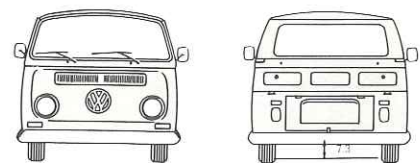
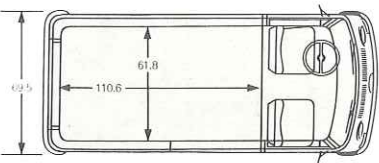
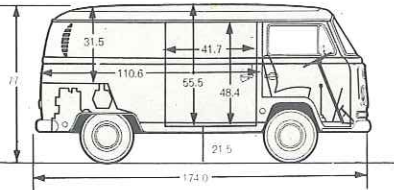
### Pick-up

Weights in lbs.: Payload, without bows and tarpaulin, 2,205; with bows and tarpaulin, 2,128; Gross Weight, 4,785; Seating Capacity 3. Optional Equipment: Bows and tarpaulin.



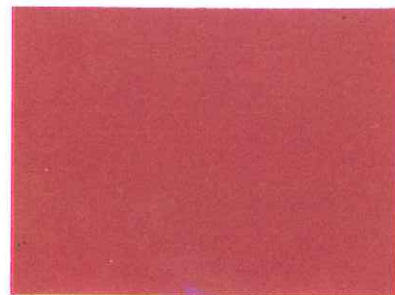
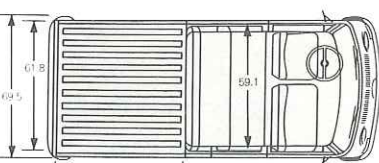
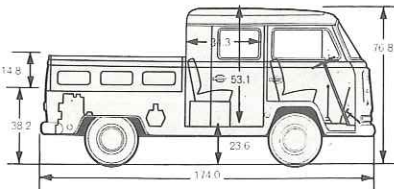
### Delivery Van

Weight in lbs.: Payload 2,205; Gross Weight, 4,785; Seating Capacity, 2.



### 6-Passenger Pick-Up

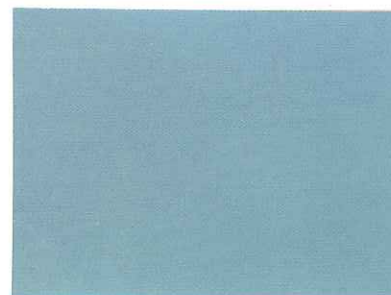
Weights in lbs.: Payload, without bows and tarpaulin, 2,106; with bows and tarpaulin, 2,051; Gross Weight, 4,796; Seating Capacity, 6. Optional Equipment: Bows and tarpaulin.



Montana Red



Lotus White



Neptune Blue

## Specifications

### Engine

4-cylinder, 4-stroke (flat four) 1600 cc rear engine. Bore/stroke: 3.36/2.72 in. (85.5/69 mm). Capacity 96.6 cu. in. (1584 cc). Compression ratio: 7.5:1. Output: 57 b.h.p. (SAE) at 4,400 r.p.m. Maximum torque: 81.5 ft./lb. (SAE) at 3,000 r.p.m. Pressure lubricated by gear pump. Oil cooler. Thermostatically controlled air cooling by fan. Downdraft carburetor. Solex 30 PICT — 2 with automatic choke, accelerator pump and oil bath type air cleaner. Mechanical fuel pump. Automatic preheating of air intake and mixture.

### Electrical System

12 volt battery with early cut-in 540 watt generator. Turn indicator lever. Ignition-starter switch with non-repeat lock. Two-speed self-parking windshield wipers and pneumatic windshield washer. Interior courtesy light with switch below dashboard. Rheostat controlled instrument panel lighting. Safety 4-way flashing lights. Back-up lights, front and rear side reflectors.

### Transmission

Power transmitted via a dry single plate clutch, fully synchronized four-speed gearbox with double joint half axle shafts at rear. Gear ratios 1st to 4th gears: 3.80:1, 2.06:1, 1.26:1, 0.82:1. Reverse 3.61:1. Final Drive: 5.375:1.

### Chassis

Reinforced centre section frame, independent 4-wheel suspension, 2 laminated front torsion bars with additional torsion stabilizer bar, rear torsion bar on each side. Telescopic double action hydraulic shock absorbers. Roller type Ross steering, self centering with maintenance free track rods and hydraulic steering damper. Turning circle approximately 39 ft. 3 turns

Features and colours vary somewhat on Canadian models.

### Warranty

"If the owner maintains and services the vehicle in accordance with the Volkswagen maintenance schedule and obtains a validation stamp on his Maintenance Card every twelve months, and if any part of a new Volkswagen becomes defective within 24 months or 24,000 miles after delivery, whichever comes first, any authorized Canadian or United States Volkswagen dealer, to which the customer delivers the car, will repair or replace the defective part free of charge for material and labor with a genuine VW new or factory reconditioned part, provided the customer presents the dealer with the validated Maintenance

of steering wheel from lock to lock. Dual hydraulic master-cylinder on brake system operating independently in pairs on front and rear wheels, mechanical parking brake with pull-out stop operating on rear wheels. Tubeless tires 7.00 x 14 mounted on safety drop-outer rims 5JK x 14. Fuel tank capacity 12.5 imp. gal. Road clearance 7.3 in. with load. Track: front/rear — 54.5/56.1 in.

### Body

Large single piece wrap-around safety windshield. Safety glass all round. Right hand side sliding door. Vent windows in cab as well as (window van only) sliding door and left side rear window. Knob-type window sill locks, dished steering wheel, wind-down windows in cab, padded dashboard, safety rubber knobs on dashboard and side panels, speedometer and odometer, instrument cluster combining fuel gauge and warning lights for turn signals, oil pressure, generator charging as well as high beam, warning light on dashboard for dual brake system, individually controlled fresh air vents. Padded armrests on both doors. Warm fresh air supplied by heat exchangers and circulated through 2 vents on the windshield and 2 in foot well of cab. Additional heater outlets in main body section except for pick-up model. Front seats and backs individually adjustable. Headlining in cab section. Large sliding door 41.7" wide and 48.4" high on passenger side. Safety belts, flip-up rear door for access to loading area.

### Performance

Fuel consumption according to DIN 70030 (Consumption plus 10% with half the payload at a steady 3/4 of top speed on level road.) 27 miles (imp. gal.) Maximum and cruising speed 65 m.p.h. Climbing ability (fully loaded): 1st to 4th gear: 27% - 14% - 7% - 4%.

Card and provided, further, that the defective part has not become so due to normal use, wear and tear, exposure, misuse, accident or by the installation of non-genuine Volkswagen parts, or by the repair of the car by someone other than an authorized Volkswagen dealer; nor does warranty cover for normal maintenance service such as fuel system cleaning and wheel, brake or clutch adjustment, replacement of service items such as spark plugs, ignition points, v-belts, wiper blades or brake and clutch linings and the deterioration of upholstery, soft trim or appearance items."



