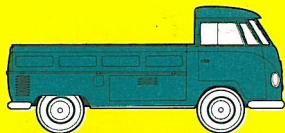


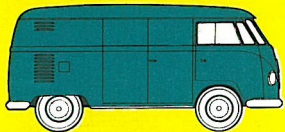
**Volkswagen Commercials deliver
the goods . . . for less**



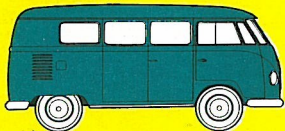
Tailor made to your requirements



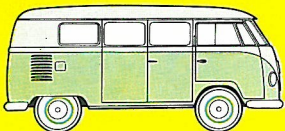
VW Pick-up



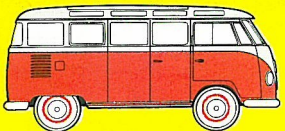
VW Delivery Van



VW Kombi



VW Micro Bus



VW De Luxe Micro Bus

There's no doubt about it, Mr. Retailer, these days it's a buyer's market - whatever business you're in. Keener competition calls for rational, efficient management - but efficiency doesn't end with stocking the right range of products at the right price. More than ever, *better distribution* is the key to success - quick, reliable, prompt delivery to customers who have learnt to expect this kind of service. You will increase your share of the market if you can offer a smoother, faster service than your competitors - and this applies as much to the one-man business as to the multiple store.

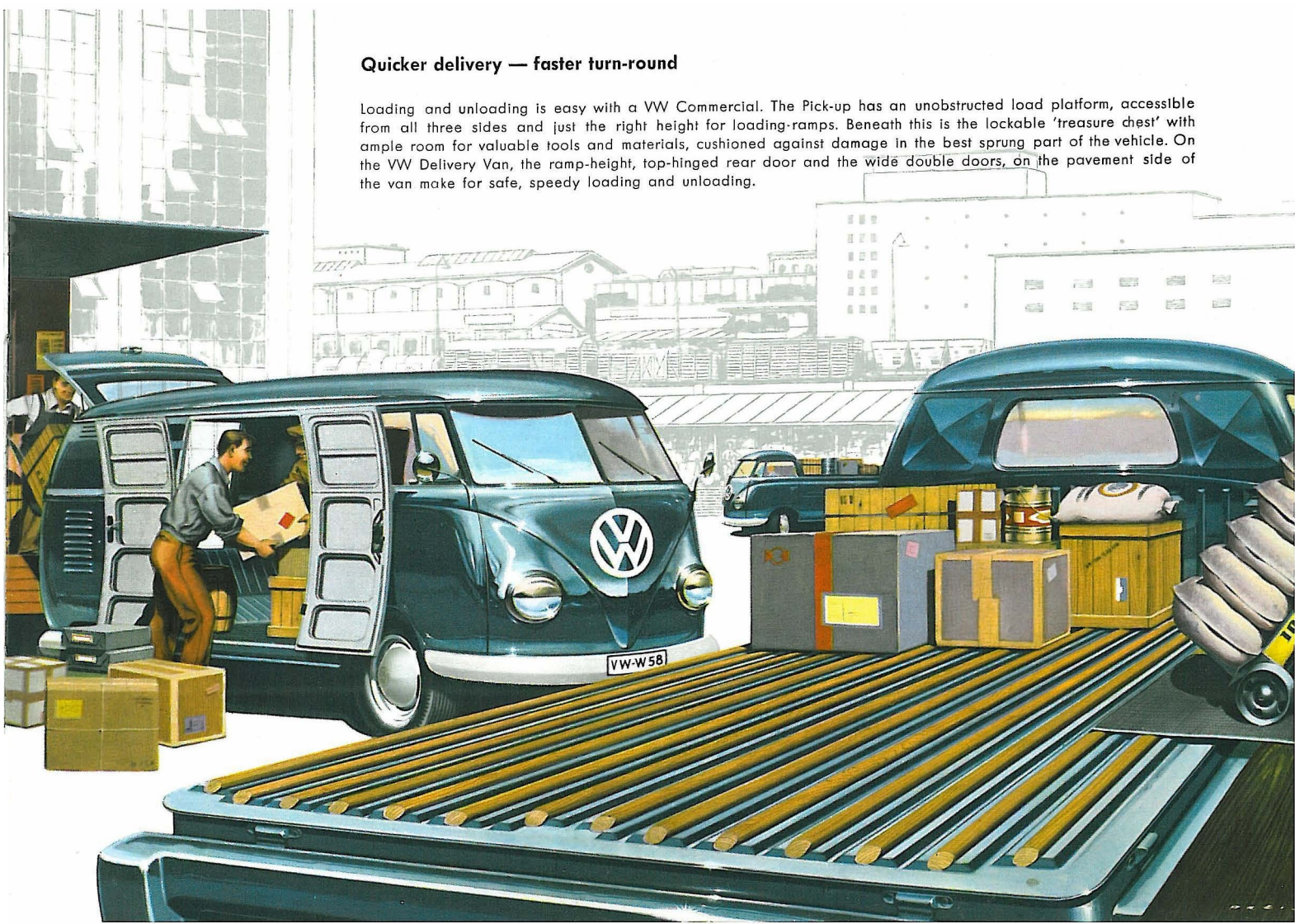
But 'any old van' will *not* do - what you need is a vehicle that will match the job in hand, exactly - without strain or extravagance - yet posses the flexibility to take out-of-the-run jobs in its stride - and do it economically. Choose the right model and you have the basis of a very profitable business partnership!

That is why so many firms all over the world have 'gone VW'. It's no coincidence that there's increasing demand for the Volkswagen Commercial everywhere. It's got everything you could wish for in a commercial vehicle. It handles as well in crowded traffic as on long runs; it's agile enough to turn in tight corners and park 'on a sixpence'; running costs are way down too and above all, whatever model you choose, you'll find that not an inch of payload space is wasted.

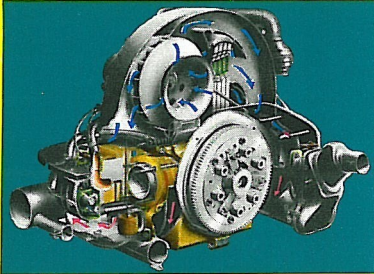
Van, Pick-up, Kombi, Micro Bus - there's something here for everybody. Thoughtful design and first-class workmanship have seen to it that these VW Commercials are tailor-made to your requirements - to give you better delivery at the lowest possible cost for goods, materials or personnel - and if your load is a tricky one, there are many kinds of special fitments to take care of *that!* Drop in at your local VW dealer today and ask for details of a demonstration ride.

Quicker delivery — faster turn-round

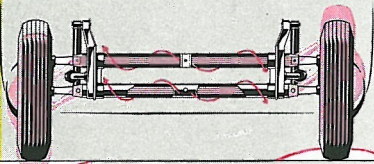
Loading and unloading is easy with a VW Commercial. The Pick-up has an unobstructed load platform, accessible from all three sides and just the right height for loading-ramps. Beneath this is the lockable 'treasure chest' with ample room for valuable tools and materials, cushioned against damage in the best sprung part of the vehicle. On the VW Delivery Van, the ramp-height, top-hinged rear door and the wide double doors, on the pavement side of the van make for safe, speedy loading and unloading.



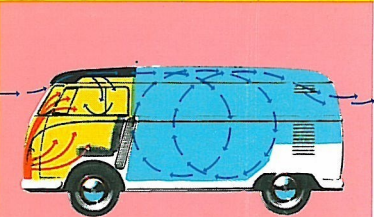
Around the world without a hitch - by VW



The two-million-times-tested, air-cooled engine — proved by service in every climate.



Supple, resilient suspension. Laminated torsion bars need no maintenance.



Finely adjustable heating and ventilation maintains perfect conditions in all weathers.

"Very few vehicles of its type have so modest a thirst for fuel. Probably none can offer such economy, coupled with the same carrying capacity."
(England, Crawley Courier)

Here's an adventure story that points the reliability of the versatile VW. The Central American paper 'La Nación', of Costa Rica, recently featured this report:

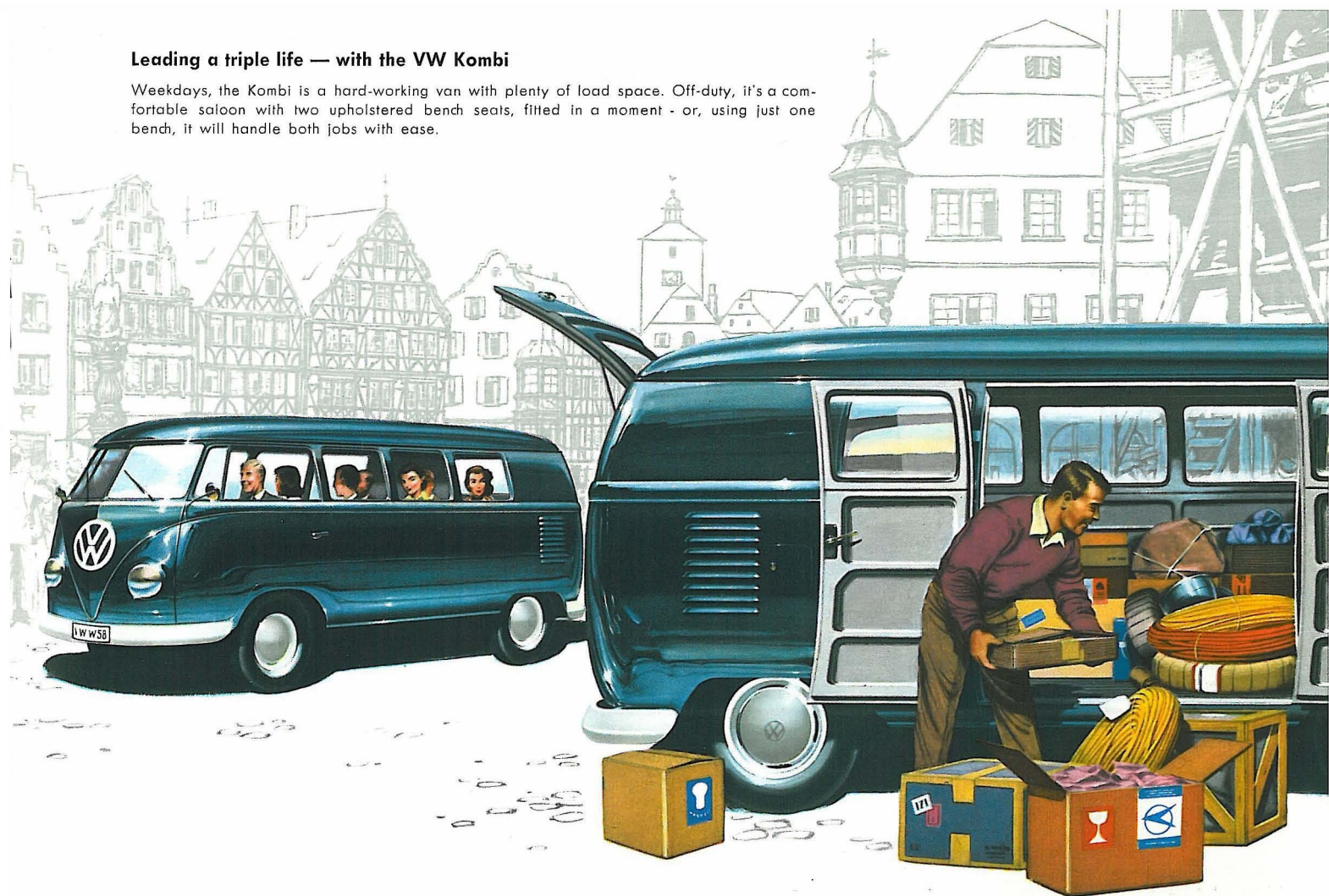
"Swiss subject Arnold Leuzinger arrived in Costa Rica on Saturday, bound on a world trip in his Volkswagen Kombi. He told us: "Throughout the entire journey I have never needed to get out the tool kit, the Volkswagen never let me down once." Our reporter asked him why he chose a Volkswagen, he said "I was told this was the best buy. I looked at a good many makes and in the end I tested and bought this VW Kombi. I set out on my travels on the 7th April last year and have already passed through Germany, Belgium, Holland, Britain, Canada, The United States, Mexico, and the five Central American States. I spent three months in the U.S.A. and crossed the Continent from end to end." "How many miles have you covered?" we asked. "Twenty thousand" said Leuzinger, and added,

"Twenty thousand without a single breakdown. I've had no trouble at all with the Volkswagen - not even a tyre change." When asked whether he was doing this trip as a publicity or sales promotion stunt, Leuzinger emphasised that he most certainly was not. "I am just a master mechanic who has retired from his business and wants to see the world." To our last question - "any other incidents?" - Leuzinger replied. "I have met with a great deal of sincere interest in my home on wheels and myself in all the countries I have visited. But the most incredible thing that could happen to any traveller is never to need his tool kit. I think that is the real sensation of this tour of mine."

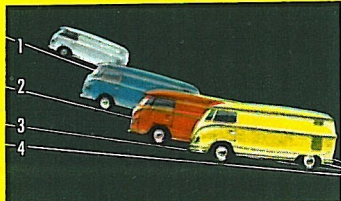
Maybe a world trip doesn't feature on your programme - but the same reliability that carried Arnold Leuzinger 20,000 miles without a hitch can help to keep your daily round running smoothly, keep running costs to a minimum.

Leading a triple life — with the VW Kombi

Weekdays, the Kombi is a hard-working van with plenty of load space. Off-duty, it's a comfortable saloon with two upholstered bench seats, fitted in a moment - or, using just one bench, it will handle both jobs with ease.



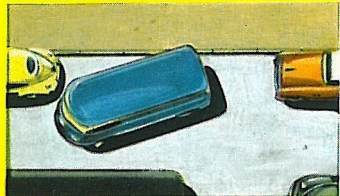
The larger Volkswagen for small parties and large families



Plenty of power on hills - full load up an incline of 1 in 4.2



Marathon runners with stamina! 56 m.p.h. cruising speed over long distances



Agile in town traffic, enables you to park and turn in tight corners



Modest thirst! 8 $\frac{1}{2}$ -gallon fuel tank capacity allows a range of about 250 miles

"More than two million Volkswagens already are rolling along the roads of 130 countries all over the world. This solid acceptance testifies to the honest value and versatility of Volkswagen Micro Buses . . . for everyone."
(USA, Jackson Daily News)

The high opinion of Press and Public all over the world is not only evidence of the success of the VW, it's a challenge to us to keep on offering the very best in design and service.

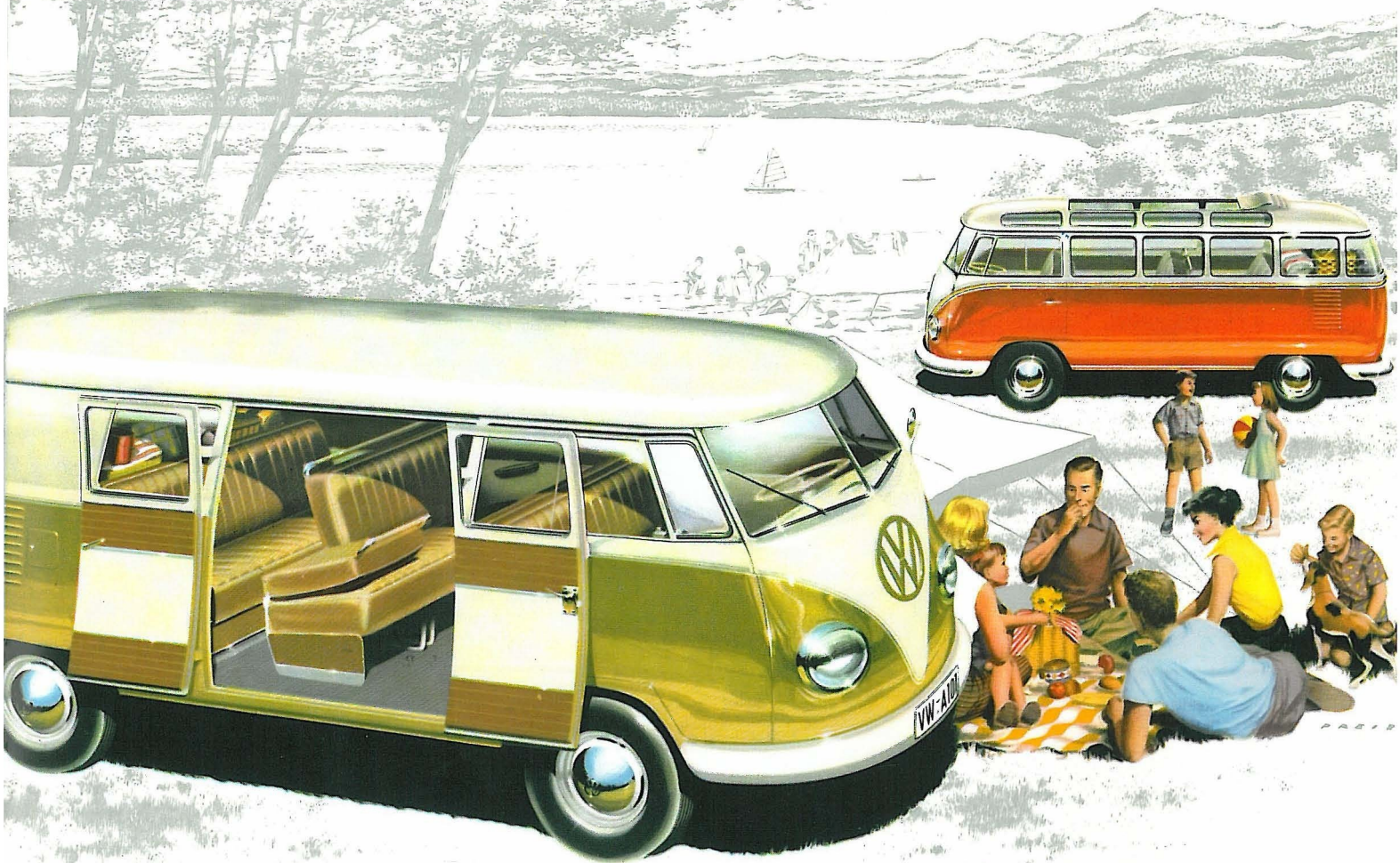
Top of the poll for popularity everywhere is this sleek, attractive VW Micro Bus.

Here's the vehicle to bridge the gap between bus and car, solving personnel transport problems for factories, contractors, hotels - and the family man. As easy to drive and as cheap to run as an ordinary car, there's twice the room in a VW Micro Bus. All-round visibility, soft, luxurious seating with plenty of leg room are yours to command. The old trouble of maintaining the right amount of air and warmth for every passenger is a thing of the past - thanks to the quick acting, finely adjustable combination of hinged and sliding windows

and the standard heating and ventilating systems. You enjoy draught-free, fresh air and even temperature in the worst of weathers. A sun roof is an optional extra. You can carry sixteen suitcases safely and securely in the roomy luggage locker, easily reached through the wide rear door.

The VW De Luxe Micro Bus gives you still greater travelling comfort and panoramic all-round window space. This observation coach in miniature is fitted with tinted plexiglass skylights. It is the perfect vehicle for touring and sightseeing. Your passengers enjoy an uninterrupted view of the scenery, with plenty of light and air - and in comfort that makes every minute of the longest journey a positive pleasure. The fine finish and elegant lines of these luxury Volkswagens are enhanced still further by attractive, two-tone colour schemes.

Travel as you please in carefree comfort — by VW Micro Bus of course!



ENGINE

Type 4-cylinder, 4-stroke, rear-mounted internal combustion engine

Cylinder arrangement 2 pairs horizontally opposed
Capacity 72.740 cu. in. (1192 c.c.) Bore 3.031 in. (77mm) stroke 2.520 in. (64mm)

Compression ratio 6.6

Valves O. H. V.

Maximum S.A.E. B.H.P. 36 at 3,700 r. p. m.

Piston speed 1427 ft./min. (7.25 m/s) at 3400 r. p. m.

Lubrication Force-feed, gear pump and oil cooler

Fuel feed Mechanical fuel pump

Carburettor Downdraft carburettor with accelerator pump

Air cleaner Oil bath type

Cooling system Air cooling by fan, thermostat-controlled

CLUTCH

Type Single plate, dry

GEARBOX

Type Four speeds, 2nd, 3rd and 4th gears synchronized
1st 3.60:1 2nd 1.88:1
3rd 1.22:1 4th 0.82:1 Reserve 4.63:1

FINAL DRIVE

Power transmitted through a spiral bevel gear via swinging half axles and spur reduction gears to rear wheels

Ratio 6.2:1

CHASSIS

Front suspension 2 laminated torsion bars

Rear suspension One round torsion bar on each side

Shock absorbers Front and rear: double-acting hydraulic telescopic type

Steering Ross steering, hydraulic steering damper

Turning circle 39 ft. approx. (12 m)

Foot brake Hydraulic type (Ate) operating on all wheels

Hand brake Mechanical, operating on rear wheels

Wheels Drop-centre rims, 4½ K x 15

Tyres 6.40-15

Wheelbase 94.5 in. (2400 mm)

Track Front 53.9 in. (1370 mm),

rear 53.5 in. (1360 mm)

Fuel tank capacity 8.8 Imp. gal. (40 litres) inc. 1.1 gal.

(5 litres) reserve

PERFORMANCE

Fuel consumption According to DIN 70030 30 m. p. g. (9.5 litres/100 km). Pick-up less bows and tarpaulin 28.2 m. p. g. (10 litres/100 km)

Max. and cruising speed 56 m. p. h. (90 k. p. h.)

Climbing ability 1st gear 13.5° (24%₀), 2nd 7° (12%₀),

3rd 4.5° (7.5%₀), 4th 2.5° (4%₀)

Miscellaneous Tools and jack under the driver's seat, spare wheel behind it.

Second outer mirror at extra cost.

Dimensions and weights

		Pick-up less bows and tarpaulin	Delivery Van	Kombi	Micro Bus	De Luxe Micro Bus
Weights in lbs.:	Unladen weight	2315 ¹⁾	2249 ¹⁾	2293 ¹⁾	2447	2447
	Payload	1764	1830	1786	1632	1632
	Gross weight	4079	4079	4079	4079	4079
	Number of seats	3	3	3 ²⁾	8	8
Overall dimensions:	Length	in. 168.9	168.5	168.5	168.5	169.3
	Width	in. 68.9	68.9	68.9	68.9	70.9
	Height	in. 75.6	76.4	76.4	76.4	76.4
Other dimensions:	Side door	in. —	46.1	46.1	46.1	46.1
	Clear height	in. —	47.2	47.2	47.2	47.2
Rear loading door	Clear width	in. —	35.4	35.4	35.4	35.4
	Clear height	in. —	28.7	28.7	28.7	28.7
Height of platform (unloaded)	Front	in. 38.6	19.7	19.7	—	—
	Ground clearance	in. 9.4	9.4	9.4	9.4	9.4
Interior dimensions:	Mean length	in. 102.4	106.3	106.3		
	Mean width	in. 61.8	59.1	59.1		
	Mean height	in. 14.8	53.1	53.1		
	Loading area	sq. ft. 45.2	—	—		
	Loading space	cu. ft. 23 ³⁾	170	170		
		¹) Including driver / ²) with benches installed: 8 / ³) lockable compartment under platform				

Service with a smile

Take a close look at what a VW Commercial has to offer and you'll find that here is an active partner in your business that earns you more than it costs. It's a hard working partner too, one which never needs a holiday - just a tonic now and then, a visit to your local VW service station. You'll find them everywhere, well-known for the VW policy of low cost maintenance and speedy, efficient service. See your dealer today, he'll tell you all you want to know about VW.

